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HEADQUARTERS ALLIED MILITARY GOVERNMENT
Office of Public Relations

1502
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8 November 1943

AMV/7001/TR
1502

Subject : Proposed Directive to the ACC Public Relations Officer
To : The Chief of Staff

The proposed Directive herewith submitted embodies the changes made in the original draft by the G/S, and the consultation with G-1 as directed by the G/S.

I.

Office of the ACC Public Relations Officer

1. Mission

The mission of the PRO is to be the contact between all Allied press and other public relations organizations and the ACC, carrying out policies and programs assigned by the ACC to the Allied public relations and communications efforts of the ACC's interests and cooperation. The PRO takes his orders direct from the Deputy President or Chief of Staff.

2. Functions

The Public Relations Officer for the ACC will, subject to the policy of A.M.G.:
a. Supervise the activities of all Allied correspondents visiting or accredited to the ACC, being authorized to arrange, through G-1, for necessary facilities, including temporary office space, and transportation. Whenever possible, advance notice will be given G-1 of impending requirements, with all pertinent details.

b. Issue all ACC press and radio releases prepared for the United Nations public, subject to approval of the Principal Security Officer, ACC.

c. Arrange press conferences and appointments between members of the ACC and correspondents and photographers representing the Allied press. 6612

d. Establish channels of transmission for the Allied press, including dispatches and films through the Public Relations and Security sections of A.M.G. or approved channels of the ACC.

e. Maintain contact with all elements of the ACC and advise it on matters concerning the Allied press.

f. Supervise Regional public relations affairs.

II. duties of the Regional Public Relations Officer

1. Mission

The mission of the regional public relations officer is to be the contact between all Allied press representatives and the ACC regional organization, carrying out policies under the direction of Hq. ACC designed to present to the Allied public the fairest and most comprehensive picture of the ACC's purposes and aims.

2. Functions

The Regional Public Relations Officer will:

- a. Follow policy on public relations matters formulated by Hq. and transmit through appropriate channels.
- b. Report to Hq. PRP the arrival, accommodation, plans and activities of Allied correspondents and photographers.
- c. Supervise the activities of Allied correspondents visiting in or assigned to the Region, arranging with the Regional SAC or his representative for necessary billets, temporary office space, and transportation. Whenever possible, advance notice will be given Regional authorities of impending requirements, with all possible detail. When correspondents are to move from Region to Region appropriate arrangements should be made, in advance, with Hq. In addition to Regional authorities.
- d. Arrange press conferences and appointments between members of the Regional ACC organization and correspondents and photographers representing the Allied press.
- e. Issue press copy and films destined for the press of the United Nations through Hq. PRC until more direct channels can be established and approved.
- f. Maintain close liaison with Hq. PRC and make regular reports.

Charles Poore
Charles Poore
Captain, AUS
Public Relations Officer

HEADQUARTERS ALLIED MILITARY GOVERNMENT
Information Sub-Division

AMG/1003/PT
Memorandum

1 November 1945

Subject: Proposed Duties to Be Delegated to Regional Information Officers

To : Commanding General

1. Policy on Information and Public Relations will be formulated at Hq and forwarded to Regional Information Officers for guidance.
2. Communication between Hq and Regional Information Officers will be through the ROAC.
3. Regional Information Officers will cooperate with Hq in collecting and editing material to be used as basis for press releases.
4. Regional Information Officers will not be transferred to other duties without consulting Hq.
5. Regional Information Officers will report to Hq the arrival, accreditation, plans and activities of War Correspondents including still and motion picture photographers.
6. Regional Information Officers will be authorized to requisition tickets, mailing facilities, office space and transportation for War Correspondents.
7. Press dispatches and photographs will not, normally, be sent from Regional Information Officers to Hq. For transmission to AMG HQ, War Correspondents are asked for direct transmission through AMG HQ and Army Field Press Censors, copies of press dispatches so transmitted will be sent to this Hq.
8. Liaison between Regional Hqs and local units of the Psychological Warfare Branch of AMG will be maintained through the local units, which in turn will be through the Regional Information Officers. 3011
9. PWE collects photographs, data, and other newspaper material will be forwarded to this Hq by Regional Information Officers.
10. Hq will, through Regional Information Officers will be sent to AMG HQ.

Submitted by:

Charles Poore

Charles Poore,
Colonel, AMG,
Acting Director,
Information Sub-Division.

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