

Declassified E.O. 12356 Section 3.3/NND No. 785015

ACC

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Declassified E.O. 12356 Section 3.3/NND No.

785015

000/101/210

PUBLICITY & PUBLIC PRESS
DEC. 1943 - DEC. 1944

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WAR DEPARTMENT
The Adjutant General's Office
Washington 25, D. C.

ADJ.
AP 356

AE0/er 2B-939 Pentagon

8 December 1944

AG 000.7 (1 Dec 44)OB-S-ADGAP-11

SUBJECT: Statements by Responsible Military and Civilian Public Officials

TO : Commanding Generals,
* * * * *
Theaters of Operations
* * * * *

1. We are in the most critical period of the war. Production of essential supplies vital to the war effort must be kept at a high level in order to support our military operations.

2. There is increasing evidence of a slackening of effort in the production of essential war materials. In part, this may be attributed to speculative public statements made by responsible military and civilian public officials at home and abroad indicating the possibility of an early termination of the war. Such statements serve no useful purpose. To the contrary, they are destructive of our all-out war effort.

3. All officers of the Army and War Department officials and civilian employees will refrain from making such public statements and will take the necessary action to prevent such statements being made by personnel under their control.

4. The commander of each force serving within the continental limits of the United States will make the contents of this letter known to each officer of his command.

5. The commander of each force serving outside of the continental limits of the United States will disseminate this letter within his command as he deems advisable.

By order of the Secretary of War:

HEADQUARTERS
16 DEC 1944
A C

s/ Robert H. Dunlop
t/ ROBERT H. DUNLOP,
Brigadier General,
Acting The Adjutant General

AG 000.7/754 - 0 1st Ind
HEADQUARTERS WFOUR, APO 512, U. S. Army, 13 December 1944

TO: All Concerned

For your information and compliance.

By command of Lieutenant General McLAUGHLIN:

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HEADQUARTERS,
ALLIED CONTROL COMMISSION,
APO 394

Regional Control and Military Government Section.

Ref: 385/12/Ca.

SUBJECT: Relations with the Press.

TO : Distribution below.

Adjutant	<i>hisp.</i>
Asst. Acc.	<i>MP</i>
Asst. Acc.	
Chief Clerk	

21st August 1944.

1. As a result of the fall of Rome and other cities, and the consequent increase in Italian (and neutral) journalistic and literary activity, the following points, which concern all officers, need to be stressed:-

- (a) Pursuant to Executive Memorandum No. 47 of 1 April 1944, copy attached, the Public Relations Branch ACC is the sole channel through which information relating to ACC/AMG may be given to the Press. No officer is entitled to give information, on or off the record, to press correspondents, unless such interviews have been arranged through the Public Relations Branch.
 - (b) The PWB (Psychological Warfare Branch) of ANR controls the dissemination of Allied propaganda: it is not a part of ACC and its agents are not authorised to publish information concerning ACC/AMG operations without first checking with Public Relations Branch.
 - (c) All matters concerning the Italian Press are dealt with by the Allied Publications Board on which ACC has representation. Any questions from ACC/AMG Sub-Commissions or Regions concerning the Italian Press should be referred to the APB through PWB, ACC.
2. Attention of all officers to the above is essential in view of leakages of information which have become increasingly serious during recent weeks. In speaking to correspondents whether Allied, neutral or Italian, officers must avoid discussion or speculation on ACC/AMG operational matters unless the interview has been requested through Public Relations Branch.

11/5/1
Brigadier,
Executive Commissioner.

TO : Distribution below.

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MS/131

Brigadier,
Executive Commissioner.

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HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & H.C. SECTION
APO 324

Ref/385/1/CA

1 April 1944

EXECUTIVE MEMORANDUM)

NUMBER :
47)

ESTABLISHMENT OF A
PUBLIC RELATIONS BRANCH

1. A Public Relations Branch of the Allied Control Commission, is established as of this date. It shall consist of one Director, two Deputy Directors and an establishment of Public Relations Officers, Conducting Officer and EM/OR's, of which a table of personnel will shortly be published.
2. The appointments of Regional and Army A.M.G. Public Relations Officers are abolished. Personnel hitherto holding these appointments are hereby transferred to the Public Relations Branch at Headquarters, A.C.C.
3. The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.
4. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.
5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction and issue of all photography and photographic material concerning the A.C.C. Press interviews with members of the A.C.C. at HQ. and in the Regions and Press Conferences will be arranged through or by P.R. Branch.
6. The Director of Public Relations will be a member of the Allied Publications Board.
7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

Chulman

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Noel Mason MacFarlane
 NOEL MASON MACFARLANE
 Lieutenant General
 Chief Commissioner

3719

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HEADQUARTERS
NORTH AFRICAN THEATER OF OPERATIONS
UNITED STATES ARMY
APO 534

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AG 000.7/307 A-0

4 March 1944

SUBJECT: SECURITY.

TO : All Commanders.

1. All personnel, both civilian and military, will be informed that they must refrain from discussion of or speculation relative to, in public or private, of military plans or operations, either current or future, without proper military authority. They must not discuss or speculate on information concerning secret weapons, secret equipment, troop or ship movements, either by publication or private, before announcement is made by proper authority. Nothing will be passed, discussed, or published in relation to international conferences, regarding the above subjects, without the authorization from the President's executive office.

2. The provisions of this directive will be accomplished without delay.

By command of Lieutenant General DEVERS:

H. A. Roberts
H. A. ROBERTS,
Colonel, AGD,
Adjutant General.

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HEADQUARTERS
PENINSULAR BASE SECTION
APO 732

6 February 1944

AG 000.7 BPCOG (6 Feb. 1944.)

SUBJECT: Presentation and Troop Morale

TO : Commanding Officers all Units Assigned or Attached to
Peninsular Base Section.

1. The material contained in the attached sheet is designed to help orient the individual soldier on his part in the war.
2. It is desired that this material form the basis of talks to the men of your organization or that the paper itself be posted on company bulletin boards.
3. Additional copies may be obtained from the Adjutant General, Peninsular Base Section.

By command of Brigadier General PRICE:

L. F. Mickel
L. F. MICKEL
Lt. Col., U. S. G. D.
Adjutant General

- 1 Incl. (Reverse Side)
"The Man Behind The Gun"
Behind the Gun"

DISTRIBUTION
"A" and "B"

The Adjutant (Man)

SUBJECT: Presentation and Troop Morale

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By command of Brigadier General PENCE:

L. F. Nickel
L. F. NICKEL
Lt. Col., ... G. D.
Adjutant General

- 1 Incl. (Reverse Side)
"The Man Behind The Man
Behind the Gun"

DISTRIBUTION
"A" and "B"

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THE MAN BEHIND THE ICEBERG: THE GUN

Have you ever wondered how your efforts are contributing to winning the war and thus hastening the day you will return to your family and friends? If you are part of the Peninsular Base Section, it is not always as easy for you to link your work with the total war effort or the Italian Campaign as it is for the Fifth Army soldier. The combat soldier is shooting a gun and can see where he is going. You may be pounding a typewriter all day, driving a truck, stringing a telephone wire, sorting mail in an A.P.O., or doing any one of the thousands of jobs that are being done behind the lines. Perhaps it is difficult to see just what your job adds up to.

Consider the Army as an iceberg. Everyone knows that the largest part of an iceberg is under water and cannot be seen. The largest part of the Army is unseen and unseen. The Peninsular Base Section, with all its assigned and attached troops, is in this unseen and unseen part of the Army. And yet, if the Base Section were to stop functioning, not only would the Fifth Army have to stop fighting, but the Air Corps would stop flying. For no Army or Air Corps can exist without food, clothing, gasoline, ammunition and all the other things it uses every day. The job of the Peninsular Base Section is to keep the Fifth Army supplied with everything it needs to live and to fight - and to do the same for the Air Forces, except for those supplies like airplane engines which are peculiar to the Air Corps. What you really have is a three-legged stool. The Ground Forces are one leg, the Air Forces the second, and the Service Forces the third. And who can say which leg of a three-legged stool is the most important?

The papers are full of what the Fifth Army and the Air Corps are doing. But you never hear much about the Service Forces. Do you know why? One of the main reasons so little is heard about the gains and battles won by a Base Section is that publicity would reveal valuable information to the enemy. It is not because the victories which have been won by you in the Peninsular Base Section are not spectacular. They are, and you are winning them every day. The thousands of tons of supplies our port battalions unload every day and our railroad and truck men haul, the feats of construction our engineers perform, the hospital care our medical personnel give thousands of soldiers, the tons of fresh bread our bakers prepare every day, and so on down the long line of achievements in every field, is little short of astounding. If the facts and figures could be revealed, you would find as inspiring a tale of achievement as can be found in any other phase of the war that you read about daily in the papers. But this tale cannot be told yet. Even the incredible number of letters handled by our postal people cannot be published because it would enable the enemy to approximate the number of American troops in Italy and allow him to prepare his plans accordingly. You probably never thought that your job is cloaked with as much secrecy, if not more, than many jobs of the Fifth Army.

If you don't give your job everything that you've got in you, the picture is marred. Remember, you are not a substitute or a member of the second team. You are a member of the first team - there are no substitutes or scrubs here in Italy. And if you are not in there every day giving your job all you've got, you are letting the rest of the team down, and that means not only the Peninsular Base Section, but also the Fifth Army and the Air Corps. Every time

can exist without food, clothing, gasoline, ammunition, and it uses every day. The job of the Peninsular Base Section is to keep the Fifth Army supplied with everything it needs to live and to fight - and to do the same for the Air Forces, except for those supplies like airplane engines which are peculiar to the Air Corps. What you really have is a three-legged stool. The Ground Forces are one leg, the Air Forces the second, and the Service Forces the third. And who can say which leg of a three-legged stool is the most important?

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If you don't give your job everything that you've got in you, the picture is marred. Remember, you are not a substitute or a member of the second team. You are a member of the first team - there are no substitutes or scrubs here in Italy. And if you are not in there every day giving your job all you've got, you are letting the rest of the team down, and that means not only the Peninsular Base Section, but also the Fifth Army and the Air Corps. Every time a soldier gets laid up with venereal disease, steals government property to sell on the black market, takes a vehicle for his own purpose, or gets into any other trouble, he is fumbling the ball for the rest of the team. Even though it is a big team and the muff is hardly noticed as the big game goes on, you can't escape the fact that if one man falls down, the whole team suffers.

You and your job are important in this war. No one but you, in your own heart, can tell if you are giving everything you have and are playing according to the rules. If you can honestly answer that you are, then you definitely are helping to win. Ask yourself these questions and then resolve that in these months ahead you will put out that extra drive that every player musters up for the big play. For the chips are down, and now is the time to win.

Headquarters, Peninsular Base Section
6 February 1944.

Inclosure

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HEADQUARTERS
PENINSULAR BASE SECTION
APO 782

file 2402

AG 000.71 BPCOS (28 Jan 44)

28 January 1944

Subject: Dissemination of News

To : See Distribution

Hq ATMS

1. Reference letter from this Headquarters dated 18 December 1943, file No. AG 000.71 BPCOS (18 Dec 43), subject same as above.

2. A recent inspection reveals that many units have not complied with the instructions contained in the above reference. Discrepancies noted include:

- a. No map or news summary posted.
 - b. Map and news summary posted in orderly rooms or other places not readily available to all personnel.
 - c. Map and news summary not current. (The news summary should be posted the same day published.)
3. Each Unit Commander will personally assure himself that instructions given in reference letter are being followed in his command.

By command of Brigadier General PENCE:

S. Rubinton
S. RUBINTON
Captain, A. G. D.
Assistant Adjutant General

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HEADQUARTERS
PENINSULAR BASE SECTION
APO 782

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AG 000.71 EPCGS (18 Dec 43)

18 December 1943.

Subject: Dissemination of News.

To : See Distribution.

1. It is desired that all officers and enlisted men be afforded an opportunity to keep informed as to the situation at the front.

2. In order to accomplish the above, the following will be instituted immediately:

a. Map of Italy (Scale 1:200,000 or larger) will be posted on every company bulletin board and will show the general front line, and the boundary between the Fifth and Eighth Armies. This map will be kept up to date.

b. One copy of the news summary published by the Public Relations Office, PPS, or a copy of the Fifth Army news bulletin will be posted daily on each company bulletin board. Effective this date each unit will be supplied sufficient copies of the PPS news summary for this purpose.

3. To assist in the initial preparation of the map, the following is the general boundary between the Fifth and Eighth Armies:

Along the road through Lorcane, Bajano, Isarnia; thence in the vicinity of Balloni, in the vicinity of Castel St. Vincenzo, Pizzoni, and a line projected in a general northwest direction.

By Command of Brigadier General PEACE:

S. Rubinton
S. RUBINTON
Captain, A. G. D.
Assistant Adjutant General

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