

Declassified E.O. 12356 Section 3.3/NND

No.

785017

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Declassified E.O. 12356 Section 3.3/NND

No.

785017

PWB PLANNING
FEB. - NOV. 1945

be set by a personal letter
 a reasoned study to Sacramento's political conference.

How you may comment? MS 134052

18

I have not the experience suggested by Mr. Steward Brown
 under study with the requirements in Rome which I am more
 concerned about is the context of news and radio material
 from Florence and other Italian centres, including
 Washington the great laboratory cities of the Nation. I do
 not know whether the transcript will be able to deal with
 this by itself. It might be convenient to attach a P.R.O.
 office to him, who would be responsible to Mr. Steward Brown
 constant contact with the political advisers to attend the
 average for one of the political advisers to attend the
 weekly descriptive meeting where I believe we still function
 held in Florence, and perhaps also still function
 in the.

Mr. Steward 14

MAR 19 1945
CC 723

(20) 19.

Chief Commissioner.

At a meeting yesterday with your Political Advisers and Public Relations Director and Lt.-Col. Munro (P.W.B.), I discussed pp. 10 - 12 and 13 - 19.

- We decided to recommend to you
- (i) That U.S. and British Embassies should press Donomi to accept Plan 3 (b) on p.12. P.R.D. will also bring influence to bear:
 - (ii) That the sentence about profits in that para. should be excised:
 - (iii) That clandestine papers should be restricted to weekly issue where possible. (para.5. p.4.)
 - (iv) That P.R.D. should attempt to reach a definite agreed policy with P.W.B. for work in N. Regions before approach be made to SACRED.
- At the same time we agreed that eventually SACRED might have to be asked to give a ruling.

18th March 1945.

MSL
Brigadier,
Executive Commissioner.

Chief Comm.

Donlan

20/3

JWB
CC

1053

26

TO: PRO (Mr. Brown)

Will you kindly submit your comments and recommendations in regard to folio 25?

23 March

27

TO: Maj. L. W. Stearns

L.W. STEARNS
Major, AGD

Point one of folio 25 has been ruled out by P.W.B. which has accepted para 3(b). The other points are reasonable and have been incorporated in the Revised Press Plan, a copy of which is attached as folio 31. The Revised

TO: FEO (Mr. Brown)

Will you kindly submit your comments and recommendations in regard to folio 25?

23 March

27

[Signature]
L.W. STEARNS
Major, AGD

TO: Maj. L. W. Stearns

Point one of folio 25 has been ruled out by P.W.B. which has accepted para 3(b). The other points are reasonable and have been incorporated in the Revised Press Plan, a copy of which is attached as folio 31. The Revised Plan will be discussed at a meeting of the Allied Publications Board on Monday, 26 March.

24 March 45

*Plan cleared by CG & fwd to AFHQ
28th Mar.
pw 28 Mar.*

[Signature]
G.S. BROWN
D.P.B.

26

1053

Declassified E.O. 12356 Section 3.3/NND No. 785017

448

Ex. Com

To see folios 1 to 4.

[Signature] 30 Apr.

Si 30/4.

Mr 30/4 st.

cup so in signature re. 9/11.

signed 9/11.

1053

HEADQUARTERS ALLIED COMMISSION
APO 394
Office of the Executive Commissioner

Ref: 9271/50/83

10 November 1945

SUBJECT: APB's Responsibility in Bolzano and Udine

TO : Public Relations Branch

1. At the Executive Commissioner's meeting on 5 November the question of the Allied Publications Board's responsibility in Bolzano and Udine Provinces following the hand over of the remainder of Italian territory to the Italian Government was raised. It is thought that one Press Control Officer should be able to handle both Provinces and perform the functions of APB in conjunction with the Provincial Commissioners.

2. Will you please arrange for this to be carried out.

Chief Staff Officer
to Executive Commissioner

1051

Minute No. ^{49.} ~~141~~

TO: CSO

At the Executive Commissioner's meeting 5 November the matter of the Allied Publications Board's responsibility in Bolzano and Udine Provinces following the turn back of the remainder of Italian territory to the Italian Government was raised. One Press Control Officer should be able to handle both Provinces and perform the functions of APB in conjunction with the Provincial Commissioners. PRB should be asked to arrange for this.

8/11

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See 50

9/

9271
HEADQUARTERS ALLIED COMMISSION
APO 394
PUBLIC RELATIONS BRANCH

(47)
GSR/cb

41A/PRB

28 April 1945

APR 28 REC'D

SUBJECT : Approved Press Plan for Northern Italy.

TO : Brig. Lush, Executive Commissioner, AC.

1. On instructions from the Executive Commissioner we are attaching herewith a copy of the P.W.B. Press Plan for Northern Italy which has been approved by AFHQ on recommendation from the Allied Commission and the Allied Publications Board.

G. Stewart Brown
G. STEWART BROWN,
Director,
Public Relations Branch.

1043

see 17 48
PAH
2/5

Psychological Warfare B. JCP

20 April 1945

CONFIDENTIAL

PRESS PLAN FOR NORTHERN ITALY

1. This Press Plan for Northern Italy supersedes all previous instructions. Responsibility for carrying out this Press Plan lies with P.W.B. 15th Army Group, through P.W.B. Chief Press Officer, in conformity with AFHQ directives, but subject to 15th Army Group Military Command and in strict cooperation with A.I. and Allied Publications Board.
2. Suppression of Fascist Propaganda. On entering a newly liberated town or area, all newspapers and other periodicals of Fascist orientation or papers identified with Fascist leaders, such as Berlingotti's "Regime Fascista" of Cremona, will be suppressed and not allowed to re-appear.
3. Combat Team Information Sheet. PWB Combat Teams will issue "Combat Team Information" as an emergency news and information sheet. The content, allocation and insertion of these Combat Team papers will be at the initiative and at the discretion of PWB Combat Teams with the respective armies, acting under General PWB 15th Army Group directions. In addition to news, they will carry AGO and Army proclamations, as required. The personnel of such papers form a part of PWB 15th Army Group.
4. Treatment of Collaborating Press. Newspapers and other periodicals favorable to the Allied cause, and publishing clandestinely prior to Allied liberation may continue to publish openly, keeping their periodicity in general, subject to para. 10 in the case of Italian, on the following conditions:
 - (a) Application for a provisional permit (see para. 11) must be made within seven days of the Military Government's proclamation.
 - (b) All papers must be subject to military censorship

1048

3. Combat Team Information Sheet. PWR Combat Teams will issue "Carriers Allotted" in an emergency news and information sheet. The content, allocation and location of these Combat Team papers will be on the initiative and at the suggestion of PWR Combat Teams with the respective armies, noting under a word PWR 15th Army Group directions. In addition to news, they will carry AIC and Army press editions as required. The personnel of such papers form a part of PWR 15th Army Group.
4. Proclamation of Chamberlain's Peace. Newspapers and other publications available to the Allied cause and publishing clandestinely prior to Allied liberation may continue to publish openly, keeping their veracity in general, subject to para. 4C in the case of ledgers, on the following occasions.
 - (a) Application for a provision-1 permit (see para. 11) must be made within seven days of the Military Government's proclamation.
 - (b) All papers must be subject to military censorship (see para. 14).Items of the more important clandestine papers, known to be in existence, in each region prior to Allied entry, will be supplied to the C...O. of AIC by the Chief Press Officer, PWR.
5. Non-Fascist Papers. Non-Fascist papers (if any) and papers of a technical nature may apply to continue publication on the same provisional permit conditions, subject to military needs.
6. New Papers. Papers other than the existing ones referred to in paragraph 4 may submit applications for provisional permits as follows.

1048

8. PWM Information, Legend. As reported on the Press automatic-
ly transmits the contents of the office to include their own
informational directives or policy on Italian matters, the
office will present their own channel by means of openly
local-ital news sheets which may be published in the
Italian language at the following centers: BOLOGNA, MILAN,
TURIN, GENOA, VENICE, TRIESTE. These offices will be Italian-
owned and administered, but all Italian articles, comments
and editorial layout will follow PWM directives. PWM will
furnish paper, ink and other operational supplies. In no
case will articles or comment be signed or their editorial
writers.

These information centers will reach as operational com-
mities, which may be opened up or closed down by the Allied
Publications Board without objection or a license to any
Italian controlled or proprietary interest other than formal
notification of the inclusion of the office publications
Board. Each of these newspapers will be called "Corriere"
with an indication of the region it serves (e.g. "Corriere
Bolognese" at Bologna). The press "our-let PWM" will
appear as part of the method. In cases where PWM editor-
ial control is to right to an end, provision will be made
for the cancellation of the titles of these papers.

PWM will print out will have a bulletin is required, also
marked "our-let PWM" as part of the material.

9. C.V.I. In order to prevent dissemination among applicants
and to help towards the equitable distribution of available
copyright or limited paper, it is recommended in principle
that the parties of the C.V.I. shall have first priority
when applications for political papers are being eventually
considered.

1043

12. Allied Publications Board. As soon as conditions permit, Allied Publications Board will set up Regional Boards to which all applications for permits will thereafter be made. Provisional permits granted in accordance with the preceding paragraph will be referred to these Regional Boards for action by Allied Publications Board. In allotting newspaper to the ex-communicating and other early applicants, Allied Publications Regional Board will take into account the requirements of the non-party papers referred to in paragraph 7.
13. Finance and Management. With the exception of PWP's responsibility for the combat "Carriere Allerte" publications, neither PWP nor AMG will concern themselves with the financial or administrative side of newspapers or other periodicals. In the case of the PWP Information papers referred to in paragraph 8, Italian groups will be financially and administratively responsible. PWP continues itself to editorial control and supply of operational information, such as paper and ink.
14. Military Censorship. Military censorship is essential. No permits will be considered or allowed unless military censorship counsel on the spot can be guaranteed and sustained.
- In the large cities (BOLOGNA, MILAN, TUPIN, GENOA, VENICE, TRIESTE) AMG Press Censorship Offices will be established and will assume responsibility for military censorship for local press and Radio, as at present in FLORENCE.

In localities other than those mentioned above, censorship will be exercised by responsible persons designated by AFM Provincial Commissioners. These censors will act in accordance with military censorship directives laid down by AFHQ, which will be furnished by PWB Combat Team Press Officers. Liaison between AFHQ Press censors in large cities and AFHQ-designated Censors in other localities should be established and maintained.

15. Circulation Pressed. No party or other newspapers published outside the AFHQ Army Group area will be allowed to enter any point within the said area without the specific approval of the Military Commander or recommendation from PWB.

16. Enemy Stocks. As such town or area is entered by the Allied troops, every stockholder of newspaper or flatbed paper will be required by PWB Printing Officer to declare what stocks and resources he has in hand and to what purpose they are being used.

17. News Service. PWB will provide on demand a free Italian language news service, special articles, maps and photographs, to all authorized publications within the limits of whatever communications exist or may be established. No other news or photographic service will be permitted to operate in the Army Group area until such time as the Allied Commission permits the resumption of normal commercial news and picture distribution.

Article I.

The Company agrees to print, publish and circulate "Corriere..." a daily paper P.M.B. and also to place its technical, machine and other personnel at the disposition of the said "Corriere..." with precedence over all other non-military publications of the Company. Each number will carry prominently the word "Corriere" in the title "Corriere" is the property of P.M.B.

Article II.

The word "Corriere..." is the property of P.M.B. and unless when the paper stops publication on the 31st of October of P.M.B. under no circumstances may the title of this paper be adopted or revived by any Italian group after the cessation of its publication or the allies.

Article III.

P.M.B. reserves the right of appointing the responsible editor and chief sub-editor which the Company is to employ for the "Corriere..."

Article IV.

The Company will assist P.M.B. in ensuring that the responsible editor and the chief sub-editor form an editorial staff such as may be required for the proper conduct of the "Corriere..." from elements unrepresented by P.M.B. and always subject to the approval of P.M.B.

Article V.

"Corriere..." will be under the editorial direction of P.M.B. It is P.M.B.'s intention to carry straight news and to present to Italians allied ways of life and thought in the paper. The "Corriere..."

3701

will be used to further the policy of AMIC. It will present an objective picture of Italian internal affairs and will not participate in Italian party conflicts.

Article VI.

Control of circulation figures, format and the amount of advertising accepted will rest with PWB, with the reservation that adjustment and format will be governed by the amount of newsprint and transport available for the Press in general and that the total no columns of advertising per issue is available to the Company if desired.

Article VII.

All advertising, circulation and other revenue will accrue to the Company.

Article VIII.

The Company will bear all salary, printing, paper, and overhead costs.

Article IX.

The Company hereby agrees to hold PWB and its individual staff free and harmless and to defend them against any claims of action that may arise from this transaction.

Article X.

PWB shall have the right to terminate the publication at any time.

C O P Y

C O P Y

ALLIED FORCE HEADQUARTERS
INFORMATION AND CENSORSHIP SECTION
PSYCHOLOGICAL WARFARE BRANCH
ITALIAN THEATRE HEADQUARTERS
P.W.B. UNIT No. 12 U.S.A.P.O. 512

CENTRAL D SECTION

19 April 1945

TO: Chief Commissioner, A.C.

APR 20 REC

FROM: Major Ian Greenlees, Chief, D Section

SUBJECT: Propaganda Directives for Italians

In his absence in Florence, Mr. Radford asked me to secure the concurrence of the U.S. and British Political Advisors to A.C. for these drafts before submitting them to you for your approval. Having done this, I am now forwarding them to you for your approval. In view of the rapidity of events, we would appreciate your decision as soon as it is convenient to you.

/s/ IAN GREENLEES, Major

1045

C O P Y

C O P Y

T.A.R.G.E.T.S

For the purpose of propaganda the population of German occupied Italy is divided into three main categories. These are:

- A The patriots: a general term used to cover all those resisting the enemy
- B. The Fascists: this includes (i) the Fascist Republican Army, known to be largely disaffected and (ii) the members of Black Brigades, Fascist organisations and others completely compromised with the regime.
- C The rest of the civilian population

D.I.R.E.C.T.I.V.E

Categories A, B and C

1042

- 1 We build up the prestige of the Italian government by giving prominence to all its acts which help in the prosecution of the war and the reconstruction of the country. In carrying out this directive, we avoid attaching too much importance to individual members of the government or to the separate parties of which it is composed.
- 2 We recall and frequently refer to the pledge inherited by the present Italian government and supported by all political parties, to hold free democratic elections ~~for a constituent assembly~~ as soon as conditions throughout the whole of Italy permit. Point out that the establishment of these conditions depends to a great extent on the maintenance of order and the absence of any attempt to force political and civil issues by the Fascist methods of violence and new law.

Category C

14 We explain clearly the difficulties and hardships which are likely to follow liberation, and which result from German exploitation and looting.

15 We do not build up any expectation of an alleviation of economic conditions after liberation. We keep in view the extent of Allied commitments in other theatres and the demands of the war, both in Europe and the Far East, on reserves and shipping. We give prominence to the hardship of conditions in other liberated countries,

31

Nationalist and of what democracy means and how it works.

16th April 1945.

1033

CONFIDENTIAL

ALLIED FORCE HEADQUARTERS
Supreme Allied Commander's Secretariat

REF ID: A66555
16th April 1945

CONFIDENTIAL

21

COPY NO. APR 17 1945

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PSYCHOLOGIC L. W. REINE SUB-COMMITTEE

PRESS PLAN FOR NORTHERN ITALY

Notes by Secretary

1. The Chief Commissioner, Allied Commission, with the concurrence of the Allied Publications Board, the Italian Government and the U.S. and British Embassies, has forwarded the proposed "Press Plan for Northern Italy", which is attached.

2. The Psychological Sub-Committee in conference, are invited to recommend to the Chief of Staff that this Press Plan should be approved.

ROBERT D. HANLEY,
Major, G.S.C.,
Asst. Secretary to SAC.

DISTRIBUTION

Chief, IAC
Director, PWS
Deputy Director, PWS
U.S. Political Advisor
British Resident Minister
G-2

COPY NO.

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6-8
9-12
13-14

1038

1. The Psychological Sub-Committee in conference, are invited to recommend to the Chief of Staff that this Press Plan should be approved.

2. The Psychological Sub-Committee in conference, are invited to recommend to the Chief of Staff that this Press Plan should be approved.

Robert T. Hawley
 ROBERT T. HAWLEY,
 Major, G.S.C.,
 Asst. Secretary to SAC.

EXAMINATION

Chief, INO
 Director, PWA
 County Director, PWA
 U.S. Political Advisor
 British Resident Minister
 G-2
 G-3
 Supreme Allied Commander's Secretariat
 Chief Commissioner, Allied Commission
 Spares

1038

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 20-22
 23-25

EC DIST - 17 Apr
 CHIEF COMMR - No 20
 EX COMMR - No 21
 PR BR - No 22

By S. J. ...
for S. J. ...

CONFIDENTIAL

9171

36

41-A/PRB

28 March 1945

MAR 20 1945

SUBJECT: Press Plan for Northern Italy

TO : Chief of Staff
A.F.H.C.

file to file

1. The following documents have been received by me for transmission to you in accordance with paragraph 6 of Administrative Memorandum No. 50 of the 25th November 1944:

- (a) PWB Press Plan for Northern Italy
- (b) PWB Standard Contract
- (c) Proposed amendments to Administrative Memorandum No. 50.

2. These texts have been approved by Allied Publications Board at a special meeting held in Rome on the 26th March, 1945, after submission and approval by Allied Commission, the Italian Government, U.S. and British Embassies and P.W.B. AFHQ.

3. It is recommended, subject to your approval, that they be issued as administrative memoranda, as soon as is possible.

1st Deputy AFHQ

ELLENY W. STONE
Rear Admiral, USNH
Chief Commissioner

Distribution:
CC Files (1)
DEC Files (2)
PRB Files (1)

PA 4933
[Signature]

[Signature] (HAS STAFF)

(1 STAFF COPY)

34

-2-

3. REVISION OF DRAFT AMENDMENT TO ORDER 50

Paragraph 1 (b) (1)

for "Representative of the US and British Embassies"

read:

"Political advisers from the U.S. and British Embassies"

Insert:

Paragraph 1 (d) as follows:

"Representatives of O.W.I. and of M.O.I"

L. S. Munro
LTCS

I. S. MUNRO,
Lt. Colonel,
Executive Secretary.

1032

Declassified E.O. 12356 Section 3.3/NND No. 785017

9271
ALLIED ~~CONTROL~~ COMMISSION
INTER OFFICE MEMORANDUM

SUBJECT: Attached Letter
TO : Deputy Ex. Commissioner

FILE No. _____

27 March 1945

MAR 27 1945

For your information.

G.S. Brewster
G.S. Brewster
D.FIB

1031

16. Paper Stocks. As each town or area is entered by the Allied troops, every stockholder of newspaper or flatbed paper will be required by PWB Printing Officer to declare what stocks and resources he has in hand and to what purpose they are being used.

17. News Service. PWB will provide on demand a free Italian language news service, special articles, maps and photographs, to all authorized publications within the limits of whatever communications exist or may be established. No other news or photographic service will be permitted to operate in the Army Group area until such time as the Allied Commission permits the resumption of normal commercial news and picture distribution.

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1527

I. S. MUNRO, Lt. Col.
Chief Press Officer, PWB.

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DRAFT.

21st March, 1945.

APPENDIX A. (Draft PAB Press Plan for Northern Italy
of 20th March, 1945)

Newspapers affected by this ruling are:

"Resto di Carlino"	of Bologna.
"Corriere della Sera"	of Milan.
"La Stampa" and "Gazzetta del Popolo")	of Turin.
"Gazzettino"	of Venice.
"Piccolo"	of Trieste.
"Il Secolo XIX"	of Genoa.

-2-

7. Para 16: This is in contradiction with Para 3(b)

8. Para 17: We suggest the following should be added: "No other Italian language news or photographic service will be permitted to operate in the army area until such time as the Allied Commission permits the resumption of normal commercial news distribution."

March 19th, 1945

John Rayner

P.W.O.

Copies to: A.C. North Planning
Mr. Stewart Brown

102i

