

Declassified E.O. 12356 Section 3.3/NND

No.

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STAFF STUDY, PUBLIC RELATIONS
FEB. 1946

A/C.C.
Exec. Comm.

12 Feb 46

The attached draft is forwarded for your approval.
JPL Maj. PRO

HS. 1312

Reference is made to G-5: 387.4-1 of 5 February 1946.

1. The Allied Commission regrets its inability to concur in the proposal to amalgamate Allied Commission public relations functions into an AFHQ staff section under G-2.
2. It is our view that the functions of A.C. PRO are too specialized to permit such incorporation, particularly because of the ~~statutory~~ liaison still necessary with the Italian press.
3. It is our belief that as long as the Allied Commission continues to exist, it should retain its own independent PRO.

JPR

This draft requires a good deal more reasoning & argument. Please re draft in fuller form. Otherwise you will go to AFHQ!

DS (21/12)

Issue as amended DS (26/12)

3

Chief Commissioner

In a series of documents forwarded after nearly a month's delay to ATR & director the fact (see F) that ATR & propose to set up a Rome P.R. Office which will ^{include} ~~take on~~ the functions of PRO A.C. In conversation reference was made by Col Glenn to discussion between yourself - Gen Hambleton - Gen D.M.

So my opinion so long as the A ¹⁴¹⁸ No exists it should have its own P.R.O.

Other office can deal adequately with the many complex problems which will continue to face us. It would be a disaster to let

the P.R. Office of an organization

made by Col Glenn to discussion
yourself - Gen Hamble - Gen D-11

1418

Go my opinion so long as the P.R.O. No
exists it should hear its own

Other office can deal adequately with the
many complex problems which will continue
to face us. It would be a disaster to let
our publicity fall into hands of an organization
which did not know Pharoah.

I hope that you will agree to let me
know what was fear of discussion referred to
above (2) allow me to draft a non-concurrence

118 - NEED
6945

14 MR 6/2

F.C.

II Please me Mrs CC

Declassified E.C. 12356 Section 3.3/NND No. 785017

Ref: 9282/9/EC.

28 February 1946.

SUBJECT: Public Relations Staff Study.

TO : Allied Force Headquarters.
Attn: G-5 Section.

I refer to your letter G-5: 387.4-1 of 5 Feb 46.

1. The Allied Commission regrets its inability to concur in the proposal to amalgamate Allied Commission Public Relations functions into an AFHQ staff section under G-2.
2. The reasons for our position may be briefly summarized in:
 - (a) the specialized functions and ALCOM PRO; and
 - (b) the uncertain but unique status of this organization in view of the international situation regarding the Italian Peace Treaty.
3. The functions listed below indicate the scope of activity of ALCOM PRO. It is questionable whether a new, amalgamated PRO set-up can be prepared to assume these functions in the light of the technical background necessary as regards both knowledge of ALCOM operations and as to acquaintance with the Italian Press which is one of ALCOM PRO's specialities. These functions referred to include:

- (a) News service to Allied Correspondents. This includes reports pertaining to AMG UDINE and AMG VENEZIA GIULIA and to general information of Italian matters within our competence. It should be noted that ALCOM PRO is the sole channel for news from 13 Corps PRO for the Italian and Allied Press. Reports from VENEZIA GIULIA are received daily by teletype and relayed to the press for 13 Corps. While the Allied Commission has, in effect, given up most of its supervisory activities over Italian matters, Allied correspondents still use ALCOM PRO as the quickest and most accurate means of checking general Italian background material.
- (b) Liaison with the Italian Press. In addition to service such as given to Allied correspondents, almost daily contacts are maintained with Italian newspapers for purposes of correcting erroneous statements on the request of various Allied agencies, including AFHQ. ALCOM PRO is the sole effective channel of such working liaison.

*unby
CSO
1/3*

1417

*PA
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2*

-2-

- (c) Preparation of a Daily Digest of the Rome Press.
This service, which digests 25 Rome newspapers every day, is used not only by the officers of this Commission but by practically all other Allied agencies in this theatre. It is a specialized editing and translating task which has met an urgent and continuous demand.
- (d) Preparation of the Allied Commission Weekly Bulletin.
This document, which gives a complete, interim account of Italian events and background of interest during the week in politics, economics and other matters, has met wide recognition in the highest quarters of your own command, the War Department, War Office, Foreign Office, and State Department, as a paper of considerable value.

4. In any event it is our opinion that the position of the Allied Commission vis-a-vis the Italian Government and the frequent necessity to explain certain Allied viewpoints make it necessary to retain an independent ALCOM PRO as long as the Commission continues to exist.

5. Staff Study is returned herewith, as requested.

For the Chief Commissioner:

1413

M S LUSH

Brigadier,
Executive Commissioner.

MSL/JG.

Copy to: Chief Commissioner
Public Relations Branch.

9282

(2)

ALLIED FORCE HEADQUARTERS
G-5 Section
APO 512

G-5: 387.4-1

5 February 1946

FEB 6 1946

SUBJECT: Public Relations Sub Commission.

TO : Headquarters, Allied Commission, APO 394
Office of Executive Commissioner.

Reference conversation Col Glenn - Lt Col
McCleary on or about 19 January 1946.

1. Attached staff study prepared by the Office
of the Assistant Chief of Staff, G-2, AFHQ, is forwarded
for your early comments or concurrence.

2. While the study does not bring out the fact,
it is established that there is no intention of moving
PR personnel from their present locations nor of altering
their functions.

1415

3. The delay in forwarding this document is regretted.

BY COMMAND OF LIEUTENANT GENERAL MORGAN:

[Signature]
G. A. PARSONS,
Brigadier,
Acting Assistant Chief of Staff, G-5.

Incl: as above

Copy to: G-2

~~See memo 13-14-46~~

See memo 3-8
Also 9

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HEADQUARTERS ALLIED COMMISSION
APO 394
Office of the Executive Commissioner

MEMORANDUM

TO : Col. H.L. Glenn.
(At HQ Allied Commission)

Ref: 9252/EC.

February 1946.

Sir,

A careful search has been made in this HQ for the Staff Study on Public Relations that you mentioned to me this morning, but no trace of this can be found anywhere.

Can you please let us have the reference number and date of despatch.

H.L.
Chief Staff Officer,
To the Executive Commissioner.

1414

B.U.

6/2

[Signature]

