

Declassified E.O. 12356 Section 1.3/NND No. 785017

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ITALIAN TOURING CLUB COMPANY  
MAR., APR. 1944



HEADQUARTERS,  
ALLIED CONTROL COMMISSION,  
APO 394

Regional Control and Military Government Section.  
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Ref: 367/8/CA.

3rd April 1944

SUBJECT: Italian Touring Club.

TO : Regional Commissioner,  
Region III.

Reference your letter of 21 March 1944.

There is no objection to the re-establishment of the Italian  
Touring Club Company in NAPLES.

*[Signature]*  
NORMAN E. FISKE,  
Colonel, Deputy  
Executive Commissioner.

2380

*[Signature]*  
P.A. SW 3/4  
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Col Fyke.

Please see to: ~~Is~~ Can I have  
the Report on that there is no  
objection to the reestablishment  
of the (I.T.C.) ?

2/4.

2 April

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REAR HEADQUARTERS  
ALLIED CONTROL COMMISSION  
APO 394

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ACC/14403/3/PS

March 30th, 1944

SUBJECT: C.I.T.

TO : Deputy Executive Commissioner

Reference letter R.C and M.G. Section dated 24 March  
(367/4/CA).

1. C.I.T. (Compagnia Italiano del Turismo) has not been mentioned in connection with the licensing of motor vehicles.
2. This impression may have been formed because of the fact that petroleum products in liberated Italy are handled by C.I.P. (Comitato Italiano Petroli)
3. There does not appear to be any objection to the re-establishment of C.I.T. in Naples as far as this Section is concerned.

*Stansgate*

STANSGATE  
VP Adm. Sec.

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HEADQUARTERS  
ALLIED CONTROL COMMISSION  
R.C. & G. SECTION  
APO 394

Ref/367/5/GA.

29 March 1944

SUBJECT: Italian Touring Club.

TO : V.P. Admin. Section.

A reply is requested to our 367/4/GA of  
24 March 1944.

*L. S. Fiske*  
NORMAN E. FISKE  
Colonel  
Deputy Executive  
Commissioner

B/d.  
5/1  
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HEADQUARTERS  
ALLIED CONTROL COMMISSION  
R.C. & M.G. SECTION  
APO 394

Ref/ 367/4/CA

NAF/mrd  
24 March 1944

MEMORANDUM:

TO : Administrative Section

1. I am enclosing correspondence from Region III relative to the reestablishment of the Italian Touring Club known as the C.I.T. It seems desirable to reestablish this organization in Executive territory as well as in Italian territory. We should like to have your views in the matter before taking action, especially since this organization was mentioned in respect to the proposed licensing of motor vehicles.

NORMAN E. FISKE  
Colonel  
Deputy Executive Commissioner

Encl. 2

BU 28/3  
Noted

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Col. Fiske

There is little that this company  
can do at the moment to further its  
original object. - TURISMO for the  
foreigner (we are doing that!)

Further, to encourage travel amongst  
the Italians is not quite in our  
interests in view of the limited  
communication facilities that exist at  
the moment.

To help Italians to the best use  
of the facilities that do exist is,  
perhaps, desirable, but it seems  
that their best line of activity would  
be the Road Haulage organisation  
to which their activities might be  
confined.

R.C. Region II had this in mind  
according to his statements at the  
last R.C.'s Conference.

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W. Diffell White  
Major  
23/3



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*[Signature]*

C.A. Br.

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HEADQUARTERS  
REGION 3, ALLIED CONTROL COMMISSION  
APO 394, US ARMY

21 March 1944

SUBJECT: Italian Touring Club Company

TO : Regional Control & Allied Military Government Section  
Allied Control Commission HQ

1. The Italian Touring Club Company (C.I.T.) has offices in Bari, Brindisi, Palermo, and Catania which, we are informed, have been opened with the consent of the Italian Government. Rag. Enrico Linzi, Manager of C.I.T. in Naples, has been appointed Commissioner of C.I.T. offices in Freed Italy.
2. The Prefect of Naples has requested authorization to extend the Italian Decree to Naples Province.
3. Policy concerning this organization in Region 3 is requested.
4. A copy, in English, of a memorandum on the Italian Touring Club Company is inclosed.

*Charles Poletti*

CHARLES POLETTI  
Lt. Colonel  
Regional Commissioner

INCL 1  
Memorandum - Italian Touring Club Company  
14 March 1944

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COPY

Memorandum on the Italian Touring Club Company (Compagnia Italiana del Turismo).

The CIT is a Joint Stock Company established in March 1927, aiming at the management of Travel and Touring Offices, the Management of railway ticket windows and all the services connected with the national and international tourism, including in these the banking, transport, consignment services, with its main office in Rome and 165 branches located in the chief cities of Italy and abroad.

The share capital of the CIT, which at present amounts to L. 20,000,000 has been subscribed by the Banco di Napoli and by the State Railways.

The CIT, as a joint stock company, is going on by means of its own management and does not receive either subsidies or state contributions under any title.

In freed Italy the CIT has the following offices: Naples, Bari, Brindisi, Palermo, Catania.

The Chief Main Office of the CIT in Naples, located in Piazza Municipio no. 72 has been destroyed by German Troops, who set fire to it on September 27, 1943.

The offices in Bari, Brindisi, Palermo, Catania, on the contrary, are regularly opened to the public and they provide for the services of engagement and sale of railway tickets as well as for the sale of tickets of buses of the authorized lines.

The central official of the CIT (President, Administration Council, General Manager) are in Rome, territory which is now occupied by the enemy.

In order to avoid this difficulty of management, the Italian Government has appointed Rag. Enrico Linzi (Manager of the CIT in Naples) Commissioner of CIT Offices in Freed Italy.

The Naples Prefect has requested for the authorization of the Allied Military Government to extend said decree also to Naples Province.

After the approval of the Allied Military Government, the Public Domain, the owner of the premises where the chief Offices of the CIT are located, began the repairing of the premises.

The CIT wishes to resume in the aforesaid premises the functioning of its services. Taking into consideration the present contingencies the following services would be carried on:

Information to the public about the railway communications now resumed and about travel formalities.

Railway Ticket-Office of secondary Railways.

Ticket-Office and organization of the services for passenger transport by bus on those lines with which the SITA is entrusted: Naples - Salerno, Naples, Amalfi, Naples - Potenza.

Goods transport services as packages

Service of issue of banco di Napoli Checks.



Besides the above mentioned services the CIT would be able to carry on a careful service for touristic information and with distribution of propaganda placards and in connection with the permits which the AMG will be able to issue regular trips from Naples to Amalfi.

The management of the CIT in Naples, as well as for all the other offices, is based only on the funds coming from the commercial service itself. In this the CIT is different from ENIT and from the relative executive official in Naples, that is the Tourist Provincial Institute (Ente Provinciale per il Turismo) which depended directly on the former Ministry of Popular Culture (Cultura Popolare) based its existence on Statal and Provincial contributions.

Also at present the Tourist Provincial Institute would not have been able to guarantee its own existence, other than by the support of the Allied Military Government.

It is wrong to believe that the CIT has carried on any political activity or it has had any connection with the politics of the past regime; the CIT is a commercial Company which has always carried its own touristic activity in the exclusive interest of the tourist organization of Italy, and of travellers of Italy.

All the propaganda, made up by its own means and expenses, has always been made on touristic-commercial ground.

Before the war the CIT had set up friendly business rapports with the best Travel Firms abroad, for some of which it had and it still has the official representation (Dean Dawson in London, Raymond Whitcomb in Chicago etc.)

The CIT, is aiming at facilitate the touristic movement towards Italy has had the function of list price (Calmiere) for prices and of moralization (Moralizzazione) for the Italian touristic commerce.

The foreign traveller had to be helped in his travel through Italy, both for fixed and moderate prices of trips and hotels and for housing.

This has been the program of the CIT, which has always fought against the idea that the traveller is an element to be exploited. 2572

For this action always carried on by the CIT, it is not excluded that in the present contingencies, elements or parts coming from the touristic field (Guides, hotel managers etc.) accuse the CIT Of political activity.

There is something true in this, as it has happened for all the Italian Companies and Banks of a certain importance also for the CIT, in the Presidency and in the Administration Council; personalities of the past regime have held some positions in our office.

But this is a phenomenon common to all large Italian Firms that has never particularly blemished the CIT, the commercial plan of the Firms themselves.

What the CIT wants is following:

Extension to Naples Province, of the decree issued by the Italian Government for the appointment of Rag. Enrico Linzi as Commissioner of the CIT offices of Freed Italy.

to resume its own commercial activity in its own premises in Piazza Municipio, for which it is still paying regularly the rents fixed in the contract.

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