

Declassified E.O. 12356 Section 3,3/NND No. 785017

ACC

10000/109/1694

Declassified E.O. 12356 Section 3.3/NND No. 785017

10000/109/1694

PUBLIC RELATIONS
MAR.-AUG. 1944

HEADQUARTERS,
ALLIED CONTROL COMMISSION,
APO 394

Regional Control and Military Government Section.

Ref: 385/12/CA.

12
21st August 1944.

SUBJECT: Relations with the Press.

TO : Distribution below.

JK 2578

1. 2318

1. As a result of the fall of Rome and other cities, and the consequent increase in Italian (and neutral) journalistic and literary activity, the following points, which concern all officers, need to be stressed:-

- (a) Pursuant to Executive Memorandum No.47 of 1 April 1944, copy attached, the Public Relations Branch ACC is the sole channel through which information relating to ACC/AMG may be given to the Press. No officer is entitled to give information, on or off the record, to press correspondents, unless such interviews have been arranged through the Public Relations Branch.
- (b) The PWB (Psychological Warfare Branch) of AFIR controls the dissemination of Allied propaganda: it is not a part of ACC and its agents are not authorised to publish information concerning ACC/AMG operations without first checking with Public Relations Branch.
- (c) All matters concerning the Italian Press are dealt with by the Allied Publications Board on which ACC has representation. Any questions from ACC/AMG Sub-Commissions or Regions concerning the Italian Press should be referred to the APB through PRB, ACC.

2. Attention of all officers to the above is essential in view of leakages of information which have become increasingly serious during recent weeks. In speaking to correspondents whether Allied, neutral or Italian, officers must avoid discussion or speculation on ACC/AMG operational matters unless the interview has been requested through Public Relations Branch.

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Brigadier,
Executive Commissioner.

DISTRIBUTION: SCAO, AMG 5 Army.
SCAO, AMG 8 Army.
R.C's., Regions I, II, III, IV, V, VI,
VII, VIII, IX and "Z".
~~SCAO, 3rd Army.~~

Regional Commissions

355

Brigadier Staff

HEADQUARTERS
ALLIED CONTROL COMMISSION
Office of the Acting Chief Commissioner
APO 394

EWS/hjp

20 August 1944

21 AUG Recd

MEMORANDUM TO: All Vice Presidents, Hq ACC

1. As a result of the fall of Rome and other cities, and the consequent increase in Italian (and neutral) journalistic and literary activity, the following points, which concern all officers, need to be stressed:

a. Pursuant to Executive Memorandum 47 of 1 April 1944, copy attached, the Public Relations Branch ACC is the sole channel through which information relating to ACC/AMG may be given to the Press. No officer is entitled to give information, on or off the record, to press correspondents, unless such interviews have been arranged through the Public Relations Branch.

b. The PWB (Psychological Warfare Branch) of AFHQ controls the dissemination of Allied propaganda: it is not a part of ACC and its agents are not authorized to publish information concerning ACC/AMG operations without first checking with Public Relations Branch.

c. All matters concerning the Italian Press are dealt with by the Allied Publications Board on which ACC has representation. Any questions from ACC/AMG sub-commissions or regions concerning the Italian Press should be referred to the APB through PWB, ACC.

2. Attention of all officers to the above is essential in view of leakages of information which have become increasingly serious during recent weeks. In speaking to correspondents whether Allied, neutral or Italian, officers must avoid discussion or speculation on ACC/AMG operational matters unless the interview has been requested through Public Relations Branch.

Ellery W. Stone
ELLERY W. STONE
Captain, USNR
Acting Chief Commissioner

HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & M.G. SECTION
APO 394.

Ref /385/1/CA

EXECUTIVE MEMORANDUM)

NUMBER : 47)

ESTABLISHMENT OF A
PUBLIC RELATIONS BRANCH

1. A Public Relations Branch of the Allied Control Commission, is established as of this date. It shall consist of one Director, two Deputy Directors and an establishment of Public Relations Officers, Conducting Officer and EM/OR's, of which a table of personnel will shortly be published.

2. The appointments of Regional and Army A.M.S. Public Relations Officers are abolished. Personnel hitherto holding these appointments are hereby transferred to the Public Relations Branch at Headquarters, A.C.C.

3. The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.

4. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.

5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction and issue of all photography and photographic material concerning the A.C.C. Press interviews with members of the A.C.C. at HQ, and in the Regions and Press Conferences will be arranged through or by P.R. Branch.

6. The Director of Public Relations will be a member of the Allied Publications Board.

7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

John Mason
JOHN MASON MCGRATH
Lieutenant General
Chief Commissioner

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JOEL MASON MCGRATH
Lieutenant General
Chief Commissioner

DISTRIBUTION:

Group 2 List "B"
Dist "C"
For information:

Mr. George Zeman, PWB, Naples (3)
PRO AFHQ (3)
Censorship - FR (5)
PRO A.C.C. (15)

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DL 9

ALLIED FORCE HEADQUARTERS
G-5 Section
APO 512

13 August 1944

18 AUG Recd

Dear Lush:

Referring to your communication of 7 August regarding accreditation of political correspondents to ACC, this Headquarters has no objection to the plan as outlined.

The matter was discussed with General McChrystal and it was agreed that it would be quite proper if the correspondents were accredited directly to ACC, and that all arrangements be made through Colonel Astley, as suggested in your letter.

It is understood such correspondents would be free to comment as they wish so long as security was not violated.

Sincerely yours,

(Sgt)

CHARLES M. SPOFFORD
Colonel, G.S.C.

Brigadier Maurice S. Lush, OBE, MC
Executive Commissioner
RC & MG Section
Hq., Allied Control Commission
APO 394

2718

Original in PRD file
No action is necessary
action. J.P.
9/8

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HEADQUARTERS
ALLIED CONTROL COMMISSION
R.O. & M.G. Section
APO 384

PRB/R6

August 1944.

Subject: Political correspondents.

To: Allied Force Headquarters (G-5)

8 AUG Recd

Requests have been made, and more are expected, from newspapers and agencies for permission to send political correspondents, and staff, to Rome. Such requests seem justified by the fact that the war correspondents allowed to each agency or newspaper are fully occupied with the war fronts, now at some distance from Rome, and are unable to cover political events here which are assuming a growing significance.

Colonel Astley, DDPR, has expressed the opinion that the Public Relations Branch of ACC should properly be responsible for the accrediting, servicing, billeting, transport etc of such correspondents. ACC PR at the request of Colonel Astley has already taken over these duties in respect of the neutral correspondents in Rome.

It would seem in fact that as events develop political correspondents must be accredited to Rome. Up to the present, the Times has requested permission to employ one political Correspondent here (Robert Hadfield, at present working with PWB) in addition to the two war correspondents, Lumby and Ure; the New York Times has requested permission for the immediate employment in its Rome Bureau of Mrs Milton Bracker (wife of its correspondent formerly in Naples); and the Tass Agency has sent Mr Vichnierski as political correspondent (The latter has already been accredited, under a misapprehension, by the War Office).

It would seem also that political correspondents in Rome should normally be attached to ACC Public Relations Branch since their information will come chiefly through that office.

Approval is therefore sought for political correspondents and their staffs to be accredited to, and so far as is necessary by, ACC PRO, who will then be responsible for making the necessary arrangements.

(Sgt) MSLud 2717

Brigadier,
Executive Commissioner,
for Acting Chief Commissioner.

9 MAY Reed 385 Executive Commissioner

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB 9.

9 May 1944.

Subject: Organization of PR Branch.

1. The following should be substituted for the existing paras 2 and 3 in PRB 9 dated 3 April.
2. The present establishment of the Public Relations Branch is:-

Public Relations Director	- Major Lionel Fielden (B)
Deputy Director of Public Relations	- Major Theodore L. Bullock (Cdn)
Deputy Director of Public Relations	- Major Thomas G. Bergin (A)
Public Relations Officers	Captain John P. Leacacos (A) Captain C. Howard Owen (B) Lieut Gene F. Caprio (A)

3. Location of the Public Relations Branch is Room 25, First Floor, Provincia Building, Headquarters, Allied Control Commission, Naples. Telephone numbers during office hours are Naples 54209 and Vapor (10050) Extension 172. After office hours Major Fielden may be reached in Naples on 53807, Major Bullock on 52547, Major Bergin on 15505, Captain Leacacos on 16441 and Lieut Caprio on 52584.

LIONEL FIELDEN,
Major,
Public Relations Director

2716

Distribution as for PRB 9 dated 3 April.

cc

Get copy of this for P. A to LKo, Comr.
personal use. MS

Done MS

May 10/44

PRB 20.

24 April 1944.

END OF COPY FILED BY CORRESPONDENTS APRIL 23

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Surprisingly few correspondents had anything to say about the new Government. The despatches of Sprigge (Reuters) who left for Salerno on Sunday morning were conspicuous by their absence. Of the rest only Tettow (Daily Mail), Hammond (Sunday Times) and Lumby (Times) discussed political changes in detail.

TETTOW, after remarking that "Italian political sense was still dead, and observers here were beginning to wonder whether it would ever reawaken," allowed that the new Government might be "though purely temporary, a tiny step forward." He then devoted a great deal of space to Alberto CHIANG, "far the most interesting personality in the crisis, and the Action Party's virtual head" who, he said, "was insistent that the King and Badoglio must go and 'would have more influence outside the Cabinet than within it.' " He will bear watching." TETTOW added that "the amiable Badoglio would have no easy task, but, like other correspondents, stressed the help given to him by the Communists. He concluded "Italy is the first country in Europe to offer the opportunity of setting up a political alternative to fascism and nazism."

HAMMOND after a long factual review of the circumstances leading up to the crisis, and the crisis itself, quoted Rome radio as saying "Badoglio has fooled everybody by turning the roaring lions of Barl, who had sworn to devour the monarchy into weak sheep ready for slaughter." HAMMOND also sent fully the story of AGC public works activities released today by PR Branch.

LUMBY said that the "government of caretakers" was better than had appeared at first sight. He stressed the importance of Togliatti's support, and suggested that this would "bring about the effective cooperation of partisans beyond the lines." He gave special notes of commendation to Gallo, di Napoli, Alderson and Quattieri.

SONIA TOMARA (New York Herald Tribune) wrote that it had been a triumph for Marshal Badoglio to obtain the support of Togliatti "known to be Moscow's voice in Italy." After various (quite reasonable) comments on the Black Market position and the failure of the previous Government to take drastic measures she added that "MacFarlane and other Allied authorities had been eager for a new government which would stop such abuses . . . but a raising in the price of wheat would have more effect on farmers than any change of government."

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WILL LANG (Time Magazine) filed a highly-coloured despatch on life in Naples. According to him, amusements (including Marlene Dietrich) and black market restaurants flourished, the "best-fed army in the world" needed 1,500 police to handle crime, prostitution was rampant ("there's nothing they won't do for a can of meat and beans") and Allied stores were constantly stolen by organized gangs, about which he wrote in great detail. In fact, we may expect "City of Luxurious Vice" to be the next Time headline.

BROWN (Reuters) sent the whole story of ACC public works released by PR branch.

/ KORGAN (Chicago News)

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885 APR Recd 7/7/71

MULTIPLICATIVE COUNTING SELECTIONS

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Subject: Public Relations Branch.

3 April 1944.

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Chalk 65

1. The reorganization of Public Relations Branch as a part of HQ AGC and the consequent abolition of Regional Public Relations Officers involving the following arrangements:

2. The present establishment of the public relations branch is as follows:

Director of Public Relations - Major Lionel Fielden (B) Deputy Director of Public Relations - Major Theodore L. Bullock Captain Joan P. Lebacqz (A)	Major Lionel Fielden (B) Major Theodore L. Bullock Captain Joan P. Lebacqz (A)
Lieutenant General G. Caprio (A)	

Changes or additions in Public Relations personnel will be announced when they occur.

3. Location of the public Fellows Branch Room 25,
First Floor, Provincial Building, Headquarters,
Commission, Naples.

5. To illustrate this point, a memorandum is attached. It is suggested that it be distributed among the members of the committee on organizing credit testing and business credit rating.

The present establishment of the Public Relations Branch is as follows:

Director of Public Relations - Major Lionel Fielden (B)
Deputy Director of Public Relations Officers - Major Theodore L. Bullock (Cdn)
Public Relations Officers - Captain John P. Levacos (A)
- Lieutenant Gene F. Caprio (A)

Changes or additions in Public Relations personnel will be announced when they occur.

3. Location of the Public Relations Branch is Room 25, First Floor, Provincial Building, Headquarters, Allied Control Commission, Naples. Telephone numbers during office hours are Naples 642-9 and Vapor (10050) 172. After office hours Major Fielden may be reached in Naples at 533607, Major Bullock at 52547 and Captain Levacos at 18421.

4. The Public Relations Branch is responsible for ensuring as far as possible that an accurate and comprehensive picture of the work of the ACC and AG is supplied to the world press and radio, either through accredited correspondents, or by direct release of news. This necessarily entails, on the one hand, a measure of control over all news issued, and, on the other, the cooperation of all personnel in keeping PR Branch fully informed. PR Branch has, of course, the responsibility for the collection and dissemination of news, but its success must derive largely from the readiness of Regions **2713** and Provincial Commissioners, SCAs, CAOs and Heads of their Commissions to communicate to PR all developments in their areas or spheres of activities which may aid usefully to the general picture of the work of the ACC. (2)

5. To illustrate this point, a memorandum issued by the Head of the Legal Sub-Commission is attached. Instructions of this kind are of the utmost value to the work of PR Branch and of the greatest assistance in combating criticism and providing reliable and accurate material for the Press.
6. Administrative Memorandum No 12 date 12 March 1944 containing General Guidance for Press Interviews. It follows from this that, except in special cases, interviews to Press correspondents are not to be associated with the name of an officer, and are for "background information" only. Correspondents accredited by PR Branch can however be trusted not to divulge information given "off the record" and such information may sometimes be essential in order to give adequate background.
7. No interviews to Press Correspondents will be given by first members of Headquarters staff of Naples or Salerno without first clearing with PR Branch. In Regions the procedure followed will be, as far as possible, to have correspondents accredited by PR Branch and to warn Regions in advance of their visits. (1) / Observations

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Occasions may arise, however, when correspondents visit Regions without having been to HQ, or when correspondents in non-generally accredited to ACG (e.g. war correspondents in operational areas) desire to obtain information of ACG or AMG activities. In such cases information should not be withheld by any red-tape considerations: Regional and Provincial Commissioners, SOAOS and CAOS must, however, ensure that the correspondent holds proper credentials, and they are asked in all such cases to inform PR Branch briefly but immediately of the interview and information given. This ensures (a) that the source of information is known (b) that the correspondent's release can be properly checked if censorship questions arise and (c) that no one correspondent is favoured to the exclusion of others.

6. Since it is highly desirable to change the somewhat critical picture of ACG which has characterized some parts of the Allied Press, it follows that all possible courtesy and consideration should be extended to correspondents. PR Branch will, as far as is within its power, arrange for the transport of correspondents from HQ to Regions, but the responsibility for billeting and transport in Regional areas will necessarily fall on Regional staffs, who are asked to give their fullest cooperation in this connection.
7. A special situation exists as regards news intended for publication or broadcasting by the organs of Psychological Warfare Branch (PWB) in Italy. PWB personnel are authorized to seek information of allied Control Commission or military government activities for publication in their controlled Italian organs without the necessity of constant reference to the Public Relations Branch. It is suggested that Regional Commissioners in Regions where PWB newspapers are operating maintain liaison with them. In the event of a major difference of opinion concerning the handling of any news that may affect the operations of the Allied Control Commission in any area, PR Branch should be consulted.
8. It is intended that members of the PR Branch shall visit Regions as frequently as possible in order to keep themselves fully acquainted with regional problems and developments, and to carry out as far as possible the wishes of Sectional Commissioners and their staffs in regard to publicity. Members of the PR Branch will also attend Regional Conferences whenever possible. It is emphasized in this connection that Regional Commissioners should witness in person on the services of PR Branch for any advice or information they may require on matters of publicity. This Branch will kindly despatch or assign an officer to Regions within limitations of available space whenever special circumstances so require.

This document contains neither recommendations nor conclusions of the Defense Intelligence Agency. It is the property of the DIA and is loaned to your agency; it and its contents are not to be distributed outside your agency without the express written consent of the DIA.

The source of information is known (b) that the correspondent's release can be properly checked if censorship questions arise and (c) that no one correspondent is favoured to the exclusion of others.

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9. A special situation exists as regards news intended for publication or broadcasting by the organs of psychological warfare Branch (PWB) in Italy. PWB personnel are authorized to seek information of Allied Control Commission or military government activities for publication in their controlled Italian organs without the necessity of constant reference to the Public Relations Branch. It is suggested that Regional Commissioners in Regions where PWB newspapers are operating maintain liaison with them. In the event of a major difference of opinion concerning the canceling of any news that may affect the operations of the Allied Control Commission in any area, PR Branch should be consulted.
10. It is intended that members of the PR Branch shall visit Regions as frequently as possible in order to keep themselves fully acquainted with regional problems and developments, and to carry out as far as possible the wishes of Regional Commissioners and their staffs in regard to publicity. Members of the PR Branch will also attend Regional Conferences whenever possible. It is emphasized in this connection that Regional Commissioners should unhesitatingly call on the services of PR Branch for any advice or information they may require on matters of publicity. This Branch will gladly despatch or assign an officer to Regions within limitations of available staff whenever special circumstances so require.
11. The control of newspapers, newsprint, applications for, or withdrawal of, publishing licenses, and all correlated matters in the Italian theatre of operations, fall under the Central and Regional Allied Publications Boards (The Central Board meets fortnightly on Mondays in Naples, Palermo, Cagliari, Sardinia, meet weekly on Mondays in Naples, Palermo, Cagliari, Bari and Cosenza). All questions concerning newspapers and other publications in Italy will normally be referred to these Boards. The Director of Public Relations is a member of the General Board; urgent enquiries or complaints may therefore be channelled through PR Branch if required and requests for ACC action by the ACC will normally be made through PR Branch.

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12. It will be generally agreed that it is essential to maintain the confidence, as well as the interest, of the Allied Nations in the work of the ACC, whose example is bound to be of great value in future operations of a similar kind. FR Branch will use every endeavour to ensure that the news issued and the record kept, are comprehensive, accurate, and well presented. In this endeavour it invites the cooperation of all concerned.

LIONEL ATTENDE
Rector,
Director of Public Relations.

Distribution:

Chief Commissioner
Deputy Chief Commissioner
Executive Commissioner
Deputy Executive Commissioner
Vice President, Administrative Section
Vice President, Economic Section
Regional Commissioners
SCAOS
Heads of Sub-Commissions
Heads of Independent Sub-Commissions

For information: Mr George W. Edman, PW3, Naples (5)

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UNITED NATIONS
UNITED CONTROL COMMISSION
Legal Subcommission
APR 5 194

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Declassified E.O. 12356 Section 3.3/NND No.

T/6009/5001

SUBJECT: Publicity and Prod. actress.

20 March 1944

10 : SLOS (thru NO) 2nd & 3rd 4th & 5th
or SLOS (thru SC40) 5th & 8th Streets.

1. The Legal Subcommission is anxious to arrange for a systematic supply of information to the Public Relations Officer to form a basis on which the PRO can launch a campaign of determent publicly against black market activities through the newspapers and PWB. For this purpose the PRO asked for the following returns from all Regional legal divisions:

(a) Weekly summaries of the number of cases tried for black market violations, the number of convictions and the length of the average sentence and amount of fines imposed:

(3) Particulars of outstanding cases of big violators whose crimes were more sensational and those capture and subsequent conviction reflects credit on the law enforcement machinery of the Allied Control Commission.

2. While I am anxious to give all possible assistance to the PRO on this important matter, it is not my wish to add to the work of legal divisions by calling for additional returns, but I ask you to treat this matter as important and to make from time to time such returns as may be possible without placing an undue strain on your existing facilities and staff. If you cannot take the returns under (a) please do so under (b).

5. Please send the returns direct to Major L. Fielden, Public Relations Officer, ADC, Naples, as from the week ending 1 April 1944, who will arrange for their dissemination in allied and Italian newspapers and through

4. Start with the special class of black market cases, any trials of interest and importance, with particulars containing the name of the accused, short description of the facts, verdict and sentence should from time to time communicated to Major Bigelsen for publication in the most suitable journals. Please bear in mind the following principles:

(a) It is a good plan from the point of view of publicising the witness and impartiality of Anglo-American justice to ask the PTO from time to time to insert in account of a trial which ends in acquittal, showing why the accused was acquitted.

(b) While there is no objection to publishing a forthcoming trial, it is on the whole better to concentrate on trials which have been held. In this connection publicity should not be withheld until the case has been reviewed. If, for instance, a death sentence is imposed, this might be reported first at the conclusion of the trial and secondly when the condemned is executed.

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1. The Legal Subcommission is anxious to arrange for a systematic supply of information to the Public Relations Officer to form a basis on which the PRO can launch a campaign of deterrent publicity against black market activities through the newspapers and P.W.B. For this purpose the PRO asked for the following returns from all Regional legal divisions:

(a) Weekly summaries of the number of cases tried for black market violations, the number of convictions and the length of the average sentence and amount of goods confiscated;

(b) Particulars of outstanding cases of big violators whose crimes are more sensational and whose capture and subsequent conviction reflects credit on the law enforcement machinery of the Allied Control Commission.

2. While I am anxious to give all possible assistance to the PRO on this important matter, it is not my wish to add to the work of legal divisions by calling for additional returns, but I ask you to treat this matter as important and to make from time to time such returns as may be possible without placing an undue strain on your existing facilities and staff. If you cannot make the returns under (a) please at any rate do so under (b).

3. Please send the returns direct to Major L. Fielden, Public Relations Officer, ACC, Naples, as from the week ending 1 April 1944, who will arrange for their dissemination in Allied and Italian newspapers and through P.W.B.

4. Apart from the special class of black market cases, any trials of interest and importance, with particulars containing the name of the accused, short description of the facts, verdict and sentence should from ~~the~~ ²⁷ time be communicated to Major Fielden for publication in the most suitable paper. Please bear in mind the following principles:

(a) It is a good plan from the point of view of publicising the fairness and impartiality of Anglo-American justice to ask the PRO from time to time to insert an account of a trial which ends in acquittal, showing why the accused was acquitted.

(b) While there is no objection to publicising a forthcoming trial, it is on the whole better to concentrate on trials which have been held. In this connection publicity should not be withheld until the case has been reviewed. If, for instance, a death sentence is imposed, this might be reported first at the conclusion of the trial and secondly when the accused is executed.

5. P.W.B. has at its disposal a mobile loudspeaking unit in addition of course to broadcast facilities and they are anxious to arrange for propaganda to combat crime and disorder in various parts of Italy. Will RIOs and SIOS ~~Italy~~ please transmit to the PRO particulars of any special crime problems with which they are faced in any particular areas (e.g. Black Market in Naples, wire cutting in army areas, ~~beach~~ or port regulations in Foggia) so that P.W.B. can arrange for suitable propaganda to combat the most prevalent crimes in particular localities. The P.R.O. will then arrange with P.W.B. for appropriate propaganda in the particular locality.

HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & M.G. SECTION
ACO 392

Ref/385/1/cia

EXECUTIVE MEMORANDUM
NUMBER :
47)

1 April 1944

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MOEL MASON MCQUARREY
Lieutenant General
Chief Commissioner

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3. The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.

4. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.

5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction and issue of all photographic and photographic material concerning the A.C.C. Press interviews with members of the A.C.C. at HQ. and in the Regions and Press Conferences will be arranged through or by P.R. Branch.

6. The Director of Public Relations will be a member of the Allied Publications Board.

7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

Jan 21 19

W.M.M.
NOEL MASON MACMILLAN
Lieutenant General
Chief Commissioner

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Headquarters
Allied Control Commission
385/11/C.A. RC + Org Section
AFPO 394

C
31 March 1944

Executive Memorandum
Master 47;

Establishment of a
Public Relations Branch.

1. A Public Relations Branch of the
allied Control Commission is established as
of this date. It shall consist of one
Director, two Deputy Directors and an
establishment of Public Relations officers,
conducting officers and com/OR's, ~~and~~
~~table of personnel~~ of which a table of
personnel will shortly be published.

Copy per 2, 3, 4, 5, 6, 7

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Approved and

DRAFT

Perry

Briquet

And commandant

Chief of Staff

Public Relations Branch of the A.C.C. is established

as follows:

1. The Public Relations Branch will consist of one Director, two Deputy Directors and an establishment of Public Relations Officers, Conducting Officers and M/M/O.R.s. which will be published shortly.
- (2) The appointments of Regional and Army A.M.G. Public Relations Officers are abolished. Personnel hitherto holding these appointments are hereby transferred to the Public Relations Branch at Headquarters, A.C.C..
- (3) The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.
- (4) The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C.. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.
- (5) The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction of all photography and photographic material concerning the A.C.C.. Press interviews with members of the A.C.C. and Press Conferences will be arranged through or by the P.R. Branch.
- (6) The Director of Public Relations will be a member of the Allied Publications Board.

W.M.B. 1/10/44

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2. The appointments of Regional and Army A.M.G. Public Relations Officers are abolished. Personnel hitherto holding these appointments are hereby transferred to the Public Relations Branch at Headquarters, A.C.C..

(3.) The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.

1. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C.. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.

5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the dirg **2708** and issue of all photography and photographic material concerning the A.C.C., Press **at HQ. and in Regions** interviews with members of the A.C.C. and Press Conferences will be arranged through or by the P.R. Branch.

6. The Director of Public Relations will be a member of the Allied Publications Board.

7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

8. It will be the endeavour of the Public Relations Branch to see that the public of the Allied countries are provided through the Press and the radio with an adequate and accurate picture of the aims and activities of the A.C.C..

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785017

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9. All previous A.C.C. or A.I.C. directives concerning Public Relations are hereby rescinded.

MCN MASON MACFARLINE,
Lieutenant-General,
Chief Commissioner.

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MC LAREN MAFARINE,
Lieutenant-General,
Chief Commissioner.

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Yours truly, Mr. Edmon.
Mr. H. H. G. (3,3)
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2 2 4 5 |