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PUBLICITY TO ALLIED ASSISTANCE TO THE

ITALIAN ARMY

JAN. 1946 JAN. 1947

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COVER I

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Pass to File.
for action.

Tel 43951

(9)

BRITISH EMBASSY,

ROME.

22nd May, 1946.

Dear General,

8

I am writing to you with reference to Brigadier Hope's letter G/107, dated 23rd April, addressed to Mrs. Johnson of this Embassy, about publicity for British assistance to the Italian Army.

I have discussed the matter with the Ambassador and, although we agree that there is considerable force in Brigadier Hope's points, I am taking the liberty of bringing up the subject again, because we think it would be a pity for facts and figures about the considerable British and American assistance to the Italian Armed Forces not to be available when required.

This is perhaps not the time to carry out any particular publicity campaign about Allied aid to the Italian Armed Forces, but we and our Provincial Press Offices are continually being asked for information on this subject, which we should like to be able to supply. To take one example, I have recently been introduced to Colonel Figari-Vernazza, who is Director of Public Relations in the Italian War Ministry, by the M.M.I.A. He has asked me for material about Great Britain, some of which might very well be our contribution to the rebuilding of the Italian Army. We should also like to make this Allied assistance the subject of occasional "Feature" articles, if possible illustrated with photographs.

With regard to the first of the particular points raised by Brigadier Hope, I should like to make it quite clear that we had no intention of taking any credit for work done or materials provided by the Americans. As I said in my original letter to A.F.H.Q., when I first raised the subject, where American interests are involved, we should consult our American colleagues and would try to arrange for any information to be issued through the Public Relations Branch of the Allied Commission. The other two objections should not, I think, stand in the way of making the required information public, provided this is done in such a manner as not to give undue offence.

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Maj. Gen. Langley Browning, C.B., C.B.E., M.C.,
Land Forces Sub Commission,
Allied Commission.

785020

I should therefore be very grateful if you could consider the matter and agree to make public such information about Allied assistance to the Italian Armed Forces as does not need to be kept secret for security reasons. We would then arrange for a member of our staff to discuss the best methods of release with a member of your staff and with a representative of the Americans.

Yours sincerely
Michael Stewart.

Michael Stewart,
Press Attache.

5150

SUBJECT: Publicity to British Assistance
to the Italian Army.

LAND FORCES SUB COM, A.C. (MIL)

C/107

23 APR 46

To : Mrs. Johnson, (Press Section)
BRITISH Embassy,
R.O.M.E.

1. The Press Office of the British Embassy in Rome has suggested information concerning British assistance to the Italian Army for publicity purposes.

It is understood that this project is part of a campaign to publicise, in this country, the help given by Britain in the re-construction of Italy in order to counteract information that appears in the Italian press from time to time that British action in Italy are purely based on self-interest and are discrediting Italy or her resources for the benefit of Britain.

2. While this Mission realises the necessity for British publicity on the above lines, and is willing to help in every way possible, there are one or two features in regard to the military help given to the Italian Army that calls publicity at the present time undesirable.

3. Firstly there is the allied aspect of the case. On the surface, the help given to the Italian Army appears to be almost entirely British. The Italian forces were clothed in British uniforms, supplied with British weapons and trained by British officers in British methods of warfare. If we look below the surface however, we find that a great deal of help was also received from USA. All food supplies to the Italian forces was of American origin as also was much of the winter-clothing. Considerable numbers of American officers were involved in the organisation of the Italian Army (USA itself is an integrated and not a British Mission) and many of the weapons supplied to the Italians, although of British pattern were constructed in American factories and supplied on lease-Lend.

It follows therefore, that any publicity that tended to class the U.S.A. to the British forces and supplied to the Italian Army, would be liable to cause ill-feeling in the USA.

4. The next objection is that the arms, equipping and training of the Italian Army, although of benefit to the Italians was of equally great benefit to the allied cause in that it provided additional troops at a time when our own manpower position was acute, to fight the Germans. It is thought that the Italians will be quick to realise this fact.

5. Finally it will be difficult to stress the value to the Italians of British equipment, organisation and training methods without implying the weakness and inefficiencies of the Italian military forces and it may be necessary to do so.

785020

1. The Press Office of the British Embassy in Rome has requested instructions concerning British assistance to the Italian Army for publicity purposes.

It is understood that this project is part of a campaign to publicise, in this country, the help given by Britain in the re-construction of Italy in order to counteract accusations that appear in the Italian press from time to time that British actions in Italy are purely based on self-interest and are disporing Italy of her resources for the benefit of Britain.

2. While this Mission realises the necessity for British publicity on the above lines, and is willing to help in every way possible, there are one or two features in regard to the military help given to the Italian Army that make publicity at the present time undesirable.

3. Firstly there is the Allied aspect of the case. On the surface, the Italian forces were clothed in British uniforms, equipped with British weapons and trained by British officers in British methods of warfare. Look below the surface however, we find that a great deal of help was also received from USA. All food supplies to the Italian forces were of American origin as also was much of the winter-clothing. Considerable numbers of American officers were involved in the organisation of the Italian Army (USA itself is an integrated and not a British Mission) and many of the weapons supplied to the Italians, although of British pattern were constructed in American factories and supplied on Lend-Lease. It follows therefore, that any publicity that tended to claim credit to the British for the re-construction of the Italian army, would be liable to cause ill-feeling in the USA.

4. The next objection is that the sending, equipping and training of the Italian Army, although of benefit to the Italians was of equally great benefit to the Allied cause in that it provided additional troops at a time when our own manpower problem was acute, to fight the Germans. It is thought that the Italians will be quick to realms this fact.

5. Finally it will be difficult to stress the value to the Italians of British equipment, organisation and training methods without implying the weakness and inferiority of the Italian Military Regime and it may be difficult therefore, to put across effective propaganda which would not upset the honour of the Italian military authorities.

6. In view of the above considerations, it is felt that any publicity released at the present moment on British help to the Italian Army would at the best, provide only a small contribution to the general campaign and might on the other hand produce unfortunate rather than useful results.

A/274
Mr. W.H.Q. RGS
L. Major General,
M. M. I. A.

MNH/JR

785020

5240

(14) MMIP

**ALLIED FORCE HEADQUARTERS
APO 512**

25 MAR 1946

AG 091.731 GGT-0

RECEIVED
3-417

23 March 1976

SUBJECT: Publicity to Allied Assistance to the Italian Army

TO : President
Allied Commission
APO 394
FOR: Land Forces Sub-Commission, MMIA

6

1. This headquarters has been requested by the Press Office of His Majesty's Embassy at Rome to grant authority to Military Mission Italian Army to provide information concerning Allied assistance to the Italian Army for publicity purposes.

2. Your attention is invited to letter, this headquarters, file AG 413.53 GCT-0, dated 26 January 1946, subject: "Data for Official Army Films". The policy established by that communication is extended to apply to the Press Office request.

BY COMMAND OF LIEUTENANT GENERAL MORGAN.

Cal. GS		
c 110	X	
c 110	X	

Ralph C. Tilley
RAULF C. TILLEY
Colonel, AGD
Acting Adjutant General

Info (any person)
to S (Int).

TO SEE

GSQ I _____
GSQ II (Sch) _____
GSQ II (Fmn) _____

TRG M. M. I. A.
File : TRG/ 32.
Date : 6/26/3.

A handwriting practice sheet featuring three rows of horizontal lines. The first row contains the letters 'Cc' at the top, followed by several sets of dashed lines for writing. The second row contains the letter 'R' at the top, followed by several sets of dashed lines for writing. The third row contains the letter 't' at the top, followed by several sets of dashed lines for writing.

548

(6)

11th February, 1946.

M/F.E./29.

SUBJECT: Film, "Reconstruction of Italy."

To : Mrs Johnson,
Press Section,
British Embassy,
Rome.

1. The answer to your question "What military equipment has been supplied by the British Army to the Italian Army was sent to me on or about January, 1946 but, apparently, disappeared at some point en route. A further enquiry has elicited the information and following are the statistics requested:-

"The following figures represent equipment supplied by the British Army towards the reconstruction of the Italian Army. It should be emphasized that equipment from 'Q' Maintenance is not included.

Armoured vehicles.....	1,000
Motor cycles.....	2,000
Load carrying vehicles.....	7,000
Artillery.....	500
Small arms.....	52,000
Mortars.....	1,600
Compasses, watches, binoculars etc.....	5,000
Engineering equipment.....	1,000
Signal equipment (including wireless sets)....	3,500

In addition, 65,000 troops were completely equipped with clothing and necessaries, and a further 75,000 troops were partially equipped."

2. I regret the delay but figures had to be obtained again owing to the misdirection of the original letter.

D.S. Greater
5/2/47

H.S. LEATH,
Captain,
P.R.I.O.(ER).

Proceed: 162.

795020

G.H.Q. C.M.F.

SUBJECT:- Road Bridge Construction Data

ENG/1520/WORKS

6 (A)

To :- Public Relations Liaison Officer

4 Feb 46.

Reference your H/R/29 dated 1 Feb 46.

1. The following road construction data is available:-
 - (a) During the whole campaign, 2491 Bailey bridges totalling approx 49 miles in length were constructed.
 - (b) In the same period, 1717 Bailey bridges totalling more than 31 miles in length were dismantled, leaving in May 1945 777 bridges of approx total length of 17 miles.
 - (c) The maximum No. of Bailey bridges ~~erected~~^{in operation} was 823 in Dec 44 and of a total length of a little over 18 miles.
 - (d) A small No. of bridges of timber construction were also put up as initial bridges.
2. During the period May 44 - Apr 45, 605 Bailey Bridges were removed or replaced on the Lines of Communication, as detailed below:-
 - (a) 279 bridges totalling approx. 5 miles in length, were replaced by permanent bridges. This work was mainly carried out by contractors working under the supervision of, and with the assistance of British Army Engineers, transport and materials.
 - (b) 87 bridges totalling approx. 2½ miles in length, were replaced by temporary bridges, nearly half of which were the Works Directorate designed Flambo Steel bridge.
 - (c) 239 bridges, totalling approx. 5½ miles in length, were removed but NOT replaced.
 - (d) In addition numbers of causeways across wide rivers were built in the summer months, but NO data as to lengths is available.
3. It is regretted that NO data for the period since the conclusion of the campaign in ITALY is readily available.

J. MILNER
Capt. R.E.
For Colonel,
D.D. WORKS.

JW/LM

785020

TRG/350

12
Lt-Col W.L. MEDLAR
HQ Land Forces Sub Comm A.C.
Phone 45968, Extension 369

DO/WLM

2 Feb 46

(5)

Dear Mr. [redacted]

see folio 4A

I have been asked by AFHQ to supply you with certain information concerning Allied help to the Italian Army. I understand you will use this information to make a film on the subject.

If you would ring me up we could fix a date to meet.

Mr. [redacted]
See F. 14

Mrs JOHNSON
Press Section,
British Embassy.,
Rome

[Signature]

545

ALLIED FORCE HEADQUARTERS
APO 512

AG 413.53 GCP-40

26 January 1946

(4)

SUBJECT: Date for Official Army Films.

TO: Chief Commissioner
Allied Commission
APO 394
FOR: Land Forces Sub-Commission, MMIA

(1)

1. Reference is made to the following letters; copies of which are attached:

- a. Public Relations Liaison Officer H/12/29 (a), 15 January 1946.
- b. C(Dig), H/2/37, 16 January 1946. — (✓)
- c. GPR, GPF, H/2/31/3, 21 January 1946. — (3)

2. Authority is granted for MMIA to release such information regarding the training and equipping of the Italian Army as is necessary for the purposes of the subject film.

3. No information regarding weapons on the secret list will be released.

4. Care should be taken that the Allied complexion of MMIA itself is made clear together with an explanation as to why the equipment, training methods and liaison units are British rather than American or a combination of the two.

BY ORDER OF LIEUTENANT GENERAL MORGAN:

R. STUART

AGD

General

EDMUND R. STUART
Colonel, AGD
Adjutant General

3 Inclosure

- 1 - Ltr Public Relations
Liaison Off MMIA, AGD
15 Jan 46
- 2 - Ltr C(Dig) (H/2/37)
Tel Preston 530, H/2/37
dtd 16 Jan 46
- 3 - Ltr Gen H/2/31/3, AGD
21 Jan 46

5044

GENERAL HEADQUARTERS

CENTRAL MEDITERRANEAN FORCES

ESD/81/3

21 JAN 46

SUBJECT : Data for Official Army Films

TO : G-3 AFHQ

COPY TO : G(Trg)
PRLO (Br)

1. Attached copies of Public Relations Liaison Officer letter H/PR/29 (a) of 15 Jan and G(Trg) letter TRG/87 of 18 Jan are forwarded for your consideration.
2. Statistics with regard to the military equipment supplied are being prepared by 'Q' this Headquarters.
3. In view the request made in para 3 of the second letter under reference, may the necessary AFHQ authority be given for MMIA to release such information as may be necessary in respect of training given to the Italian Army.

(Signed) A. A. Holmes,
Major, G.S.,for W.D. MORGAN,
Lieutenant General,
Commander-in-Chief.

RWS/ase/0(SD)

5043

SUBJECT: Data for Official Army Film.

G(Training)
GHQ CMF

Tel. FREEDOM 530

TRG/87

18 Jan 46

G(SD)

Copy to:- Land Forces Sub Comm AC (MIA)
PRLO (Br) AFHQ

N.Y.

Ref your ESD/81/3 dated 16 Jan 46.

1. As this Branch has no records of Italian Army Trg, it is considered that the info required can best be obtained direct from MIA.
2. Col PIDSLEY of MIA has agreed to supply the necessary info provided AFHQ approve. As MIA are integrated he requests that American approval may also be obtained.
3. Will you, therefore, please forward AFHQ authority for MIA to divulge this info and request Mrs. JOHNSON of the Press Section, British Embassy to visit Col PIDSLEY.

Sgd. ??? for Brigadier,
G (Trg).

5042

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PUBLIC RELATIONS LIAISON OFFICER
A.F.H.Q.

Copied
15 January 1946

H/PR/29 (a) (1)

SUBJECT : Official Army Film.

TO : Major A.A. Holmes,
G-3 (Org 4),
G.H.Q.

Further to our telephone conversation of even date.

1. An official ten-minute film, entitled "Reconstruction of Italy", is being prepared by the Army Film and Photo Service in conjunction with the Press Section of the British Embassy. This film will be for local showing and is intended to publicize the effort of the British Army in the reconstruction of Italy.

2. The AFPS being part of Public Relations GM, I have been requested to obtain an answer to the following question ;-

"What military equipment and what military training has been provided by the British Army for the Italian troops? Request statistics."

3. The fullest information it is possible to give would be greatly appreciated as much of it will be used in the commentary on the film.

4. Mrs Johnson of the Press Section, British Embassy, will be in Caserta on Saturday 19th January, and I would be greatly obliged if the information required could be made available to me by Saturday noon.

SGD. H. S. HEATON,
Captain,
P.R.L.O.(Br).

5041

1908