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Declassified E.O. 12356 Section 3.3/NND No. 785016

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PRB ACC

Gu
Feb

0508

Declassified E.O. 12356 Section 3.3/NND No. 785016

10000/129/267

PRB ACC

R 14

Guides to Rome & Florence
Feb - Sept. 1944

B14PUBLIC RELATIONS BRANCH

GUIDES to ROME
and
FLORENCE

10000

129/217

GUIDES to ROME
and
FLORENCE

10000 / 129 / 267

THIS FOLDER
CONTAINS
FROM FEB. 1944
TO SEPT. 1944
CATALOGUE

FROM FEBRUARY 1944
TO SEPTEMBER 1944

PRB ACE

0510

Declassified E.O. 12356 Section 3.3/NND

No. 785016

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Guide to Rome
file.

ROME ALLIED AREA COMAND
Special Service Section
APO 794, US Army

R/4

See by M/L.

9 September 1944

Subject: Distribution of Guide to Rome (FWS).

To : Major Leacacos, PRO, Allied Control Commission.

1. Following units and agencies received supplies of
Soldiers' Guide to Rome in August:

715th Rwy Op Bn	200
1554th Engineers	150
American Red Cross	20000
WAC Rest Center	1000
Officers Red Cross	5000
Protestant Service Club	500
99th Chemical Bn	200

TOTAL 27,050

2. Distribution continues. Since 1st September
38,000 guides have been received from the printer. Present
stocks should be adequate for about two months.

W. L. Perry 2615
W. L. PERRY
Captain, AGA
Spec Serv, RAAC

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R53 1/2

26 Aug. 1944

SUBJECT: Soldiers' Guide to Florence

TO : Hq. Commandant, ACC

Attached is the chief item for printing referred to
in our letter to you (PRB/R 53) 31 July.

For the Director.

(Signed)

JOHN P. LEACACOS,
Major, AUS.,
Public Relations Officer

2614

HEADQUARTERS SERVICES OF SUPPLY
NORTH AFRICAN THEATER OF OPERATIONS
UNITED STATES ARMY
ARMY POST OFFICE 750
Morale Services Section

RM
RSB
PRO
Bm 53
26 August 1944

SUBJECT: A Soldier's Guide to Florence.

TO : Public Relations Officer, Allied Control Commission, APC 394,
U. S. Army.

1. Subject guides requested in your letter dated 21 August have
been mailed to you.

For the Morale Services Officer:

Leonard Wash
LEONARD WASH,
W/O (JC), USA,
Supply Officer.



2012

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

APO 394

21 August 1944.

PRB/R53 14

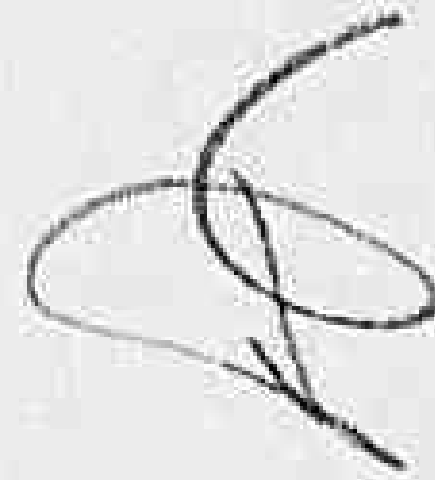
Subject: A Soldier's Guide to Florence.

To: Colonel William B. Scobey, Morale Services Officer,
SOS, NATOUA, APO 750.

1. Thank you for your letter of 11 August and the appreciation contained therein.
2. Would you please be kind enough to let us have 50 complimentary copies for the use of this Branch.

For the Director.

JOHN P. LEACACOS,
Major, AUS,
Public Relations Officer.



2612

Public Relations Br.

HEADQUARTERS SERVICES OF SUPPLY
NORTH AFRICAN THEATER OF OPERATIONS
UNITED STATES ARMY
ARMY POST OFFICE 720
Morale Services Section

11 August 1944.

*Costs: Please
write in 50
copies for PKC
per*

SUBJECT: A Soldier's Guide to Florence.

TO: The Public Relations Officer, Allied Control Commission,
Rome Allied Area Command, APO 794, U. S. Army.

1. Advance copies of "A Soldier's Guide to Florence", in which your office and the Subcommittee for Monuments and Fine Arts, Allied Control Commission, gave such excellent collaboration, have been received by this section.
2. The publication, so attractively presented and properly timed for effective distribution, should be of great value to the soldiers of the armies which are liberating Florence.
3. This section is sincerely appreciative of the great assistance given by Major Dewald in writing the text, obtaining the pictures, and otherwise in assisting in publishing detail, and of the services of your office in making financial arrangements, securing release of paper stock and obtaining censorship clearance.

William P. Scoey
WILLIAM P. SCOHEY,
Colonel, Infantry,
Morale Services Officer,
SOS, MATOUSA.

2611

Mega Laccera

Can we see a copy?



PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

gpg 53

PRB/R53 14

31 July 1944.

Subject: Payment for work on Soldier's Guide to Florence.

To: HQ Commandant.

1. The attached bill and authority therefor is forwarded to your office for payment.
2. There will also be the chief item for printing which will be forwarded to you as soon as it arrives.

For the Director.

(Sgd)

JOHN P. LEACACOS,
Major, AUS,
Public Relations Director.

2610

53
PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R 43 14

29 July, 1944

To : Executive Commissioner

Subject: Florence Guide

At the request of Group Captain Benson and Col. Scobey of Morale Service we are putting out a Florence guide book written by Major de Wald - May I have your authority for ACC to pay for this (30,000 copies) as in the case of the Rome Guide?

(Sgd)

LIONEL FIELDEN,
Major.
Public Relations Director

2609

ADVANCED HEADQUARTERS
ALLIED CONTROL COMMISSION
PUBLIC RELATIONS BRANCH

1575-
PRE/R14

7 July 1944

Subject: Soldiers Guide to Rome

To: Mr John Rayner, DEWC, PWB.

I note in your reply to the letter we wrote for Brigadier Lush requesting printing of another 200,000 Rome Guides that you state that as of the date of the letter, 4 July, 42,000 Guides had been delivered of the 50,000 ordered.

This information is at variance with that received by me from your Publications Section. Lieut Carrick told me that a Special Services truck was to pick 20,000 Guides in Naples for the 5th Army Rest Centre, although I had previously been told they had been delivered.

The deliveries, as far as I know, have been these:

Rome Area Command.....	3,500
Public Relations Branch	500
Allied Control Commission	4,500
59th Base Area ; ;	14,000
Total delivered... ; ;	22,500
Total due.....	27,500

Will you be kind enough to request Lieut Carrick to send me at his earliest convenience a statement of deliveries ACTUALLY made according to his records as of the current date?

May I also be informed as to where the other 27,500 copies are and when they will be in Rome?

When they do arrive, the consignment should be as follows:

20,000 5th Army Rest Centre
3,000 American Red Cross, Piazza Barberini
2,000 Rome Area Command, Provost Marshal, Information Booth
2,500 Capt Morse-Brown, Education Officer, 59th Base Area,
Rome Area Command.

The additional printing of 200,000 which I trust will be ready before July 14 - a date which incidentally was considerably later than that promised us by Capt Havell - should be delivered

PWB ITALIAN THEATRE HEADQUARTERS
PWB UNIT No. 8. APO 512

4th July, 1944

Dear Fielden:

Your letter of 30th June about the "Soldiers' Guide to Rome": we have through a number of circumstances let everybody down, I am afraid. I could give you a lot of reasons such as the necessity for printing a rush order of leaflets for Bari in Naples, the necessity for using transport from Naples for other purposes of an operational nature etc., but these would be reasons and not excuses.

The facts are that on Thursday 20,000 were delivered to 5th Army. Yesterday 4,500 were delivered to A.C.C., 500 to your office and 3,500 to R.A.A.C. Also 14,000 were delivered to 59 Area. This leaves 8,000 which will be up from Naples either today or tomorrow for delivery to 59 Area.

We hope to have the second impression by about 14th July. The Printers tell me they will take a fortnight, but I have told them it must be cut by half and they promise to do what they can.

Yours sincerely

John Rayner 2607

Major Fielden,
P.R.B.,
Allied Control Commission.

Incoment the 20000 were not delivered
and had to be picked from Naples
by 5th Army truck

1401.4 Henry
PWB ITALIAN THEATRE HEADQUARTERS
PWB UNIT No. 8. APO 512

File
R14

20,000 - Copy to
Subject: "Soldiers Guide to Rome"
To: Brigadier M. S. Lush

4th July, 1944

Your letter of 20th June: We have given instructions for the printing of a further 200,000; and we hope to be able to supply these by 14th July.

2. The delivery of 42,000 of the first impression has been effected between Thursday last and to-day.

John Rayner
D.P.O. ITALY

2606
Copy to

ADVANCE HEADQUARTERS
ALLIED CONTROL COMMISSION
PUBLIC RELATIONS BRANCH

PRR/R14

4 July 1944.

Subject: Soldiers Guide to Rome.

To: Commanding Officer, Fifth Army Rest Centre.

1. Could you please spare 2,000 copies of the Soldiers Guide to Rome out of the 20,000 consigned to you yesterday?
2. They are required for the Information Bureau in Piazza Venezia and the request comes from the Provost Marshal.
3. We will see that the deficiency is made up when you get the next consignment of guides.

For the Director.

(Sgd)

JOHN F. DEACACOS, Major, AUS,
Public Relations Officer,
ACC.

2605

ADVANCE HEADQUARTERS
ALLIED CONTROL COMMISSION
PUBLIC RELATIONS BRANCH

PRB/R14.

3 July 1944.

Subject: Soldiers Guide to Rome.

To: Colonel P.R. Astley, AFHQ PRO.

1. We are sending you herewith 100 copies of the Soldiers Guide to Rome.
2. They are intended for distribution to your staff and to the correspondents.

For the Director.

(Sgd)

JOHN P. LEACACOS,
Major, AUS,
Public Relations Officer.

2604

ADVANCE HEADQUARTERS IS
ALLIED CONTROL COMMISSION
PUBLIC RELATIONS BRANCH

PRE/RL7.

3 July 1944.

Subject: Captain H. Gregson.

To: Executive Commissioner.

A Captain Gregson, late of 8th Army News (which has been "absorbed" by Union Jack) came to ask me if I could give him a job. I should very much like to do so, since his experience and ability are much superior to those of Howard Owen, who has never been satisfactory, and he speaks Italian which is now almost an essential in this Branch. If I could get him in place of Howard Owen we should have an excellent team. Following is his description:-

Captain H. Gregson, 168231, Intelligence Corps
Was with G.S.I.(j) 6 months
304 P.O.W. Camp (interrogator) 6 months
C.S.D.I.C. 1 year
8th Army News 18 months
Previously with Reuters 3½ years
U.P. 1 year
Known to Colonel Astley, who recommends him.
Now reporting to Intelligence Corps Pool under orders
of Lt Colonel HOLTON, G.S.I.(c) A.A.I.

If we are to get him quick action is needed, as he may easily be sent to another theatre at short notice.

LIONEL FIELDEN,
Major,
Public Relations Branch.

2603

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRE/RLA.

30 June 1944.

Dear Rayner,

The position regarding the Soldiers Guide to Rome is perplexing. You told me two days ago that the copies "had already been distributed as desired by us". That was not the case and when Leacasse checked with you yesterday I understand that you told him that they were ready for distribution; later in the day you said that they would be ready for distribution today. I now discover that they are still in Naples.

I fully appreciate your difficulties and I don't want to ask the impossible. But the requests for the booklet are numerous and urgent and it does seem a great pity that the matter is so much delayed. You will remember that the material - with the exception of the foreword - together with our request to print and our guarantee of costs, was in your hands on April 26; the foreword was sent on May 6. We have been waiting rather a long time!

This is not meant as an accusation but rather as a plea for quick action. I am afraid we shall miss the boat altogether with the other 200,000 if we don't hurry up.

Yours

(Sgt) Lionel Felder

Mr John Rayner,
DPWC,
PSB,
62, Via Veneto.

2602

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R14.

30 June 1944.

Subject: Soldiers Guide to Rome.

To: Captain Ormody, Education Officer, 59 Base Area.

1. You should be receiving today, with the compliments of this Branch, 22,000 copies of the Soldiers Guide to Rome.
2. 5,000 are for distribution to every officer and OR/EM in 59 Base Area; the remaining 17,000 for distribution to British troops who may visit Rome on leave.
3. If you require further copies, would you please state your estimated requirements?
4. It would be much appreciated if this Branch could be supplied with say half a dozen complimentary tickets for any musical or other shows that might be given in your area. It is the usual practice, as we are often asked at short notice to provide tickets and cooperation on the part of the Base Area as a matter of goodwill is very helpful.

For the Director.

(Sd)
JOHN P. LEACACOS,
Major, AUS,
Public Relations Officer.

2601

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R14.

30 June 1944.

Subject: Soldiers Guide to Rome.

To: Adjutant, ACC.

1. With reference to our letter of 25 June you should be receiving today, with the compliments of this Branch, the 4,500 copies of the Soldiers Guide to Rome, for distribution to officers and EM/OR in the entire organization of ACC.
2. If you find you require further copies of the booklet will you please let us know your estimated requirements.

For the Director.

(Sd)
JOHN P. LEACOCKS,
Major, AUS,
Public Relations Director.

2000

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R14.

30 June 1944.

Subject: Soldiers Guide to Rome.

To: Adjutant, Rome Area Command.

1. You should be receiving today 3,000 copies of the Soldiers Guide to Rome, with the compliments of the Public Relations Branch, ACC.
2. Will you please see that a copy of the booklet is given to every officer and OR/EM in your Command.
3. Of the 3,000 copies 500 should be given to Captain Fleury for distribution to French troops.
4. If you require any further copies of the booklet will you please state your estimated requirements.

For the Director.

(S)

JOHN P. LEACACOS,
Major, AUS,
Public Relations Director.

2599

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/R14.

30 June 1944.

Subject: Soldiers Guide to Rome.

To: Commanding Officer, Fifth Army Rest Centre.

1. You should be receiving today, with the compliments of this Branch, 20,000 copies of the Soldiers Guide to Rome.
2. Will you please have them distributed to every officer and EM/OR who may have occasion to use the Rest Centre.
3. Should this supply prove insufficient will you please let us have an estimate of what further supplies you may need.

For the Director.

(S)

JOHN P. LEACACOS,
Major, AUS,
Public Relations Officer.

2598

Executive Commission

Will you please sign
this. 15,000 Troops
are coming in per day
on official passes and
Colonel David O. S. S.
estimates another 15,000
without passes. Our
original figure of 50,000
is hopelessly insufficient.
The reporting will take
only 3 days. 2597
June 26. 276/6 L. Fielder

ADVANCE HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & M.G. Section
APO 394

R14

(2)

PRB/R14.

25 June 1944.

Subject: Soldiers Guide to Rome.

To: Mr John Rayner, D.P.W.O., Psychological Warfare Branch.

1. It is requested that a further 200,000 copies of the Soldiers Guide to Rome be printed immediately.
2. The Allied Control Commission will bear the cost of the extra printing.
3. The booklets are required for immediate distribution to the troops.
4. The initial delivery of 50,000 booklets promised for last week has not yet been made. It is requested that this delivery be expedited.

(Sgd)

M.S. LUSH,
Brigadier,
Executive Commissioner.

2596

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB/RI4.

25 June 1944.

Subject: Soldiers Guide to Rome.

To: Adjutant.

1. You will shortly be receiving 4,500 copies of the Soldiers Guide to Rome.
2. It is requested that distribution be made to every officer and EM/OR in the entire organization in Italy.

For the Director.

(Sgd)

JOHN P. LEAGACOS,
Major, AUS,
Public Relations Officer.

2595

HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & M.C. SECTION
APO 394

Cap. ~~Leeders~~ to see
file 25

Ref/20/34/CA

6 May 1944

SUBJECT: Soldier's Guide to Rome.

TO : R.C. Region IV.
AMG 5th Army.

1. Work has been started on the Soldier's Guide to Rome and galley proofs will be ready for submission to Public Relations Branch within a fortnight.

2. The first printing will be 50,000 copies.

[Signature]
NORMAN B. PIKE
Colonel
Deputy Executive
Commissioner

Copy to:
Admin Section (for Monuments &
Fine Arts Sub-Comm.)
Public Relations Office.

2591

C O P Y

Capt Leacock to see

File 25

HEADQUARTERS,

ALLIED ARMIES IN ITALY.

6th May 1944.

This foreword is an introduction to a pamphlet which I hope will be of use to those of our soldiers who visit the "Eternal City".

The Guide to Rome has been prepared especially for the Allied Armies by an expert, in the person of Major De Wald, Director of the Monuments and Fine Arts Sub-Commission, AOC, to whom I am greatly indebted for the care he has taken in producing this excellent little book. It brings out very clearly the value of Rome to our art and civilisation. It also contains a useful map.

When we take Rome, let us remember that it is the first capital city to be entered by us in our task of liberating Europe. Rome is the heritage of all the world and not only of Italy - Rome is the fountain of civilisation. The eyes of all the world will be upon us as we march into the "Eternal City" - and we will show the world, by our example, the high standard of conduct and bearing of our victorious Allied Armies.

(Sgd) H.R.ALEXANDER,

General,
Commander-in-Chief.

Original sent to Mr Rayner. PWB

7 May 44.

2593

PUBLIC RELATIONS BR ICH
ALLIED CONTROL COMMISSION

4 May 1944.

PRB 25.

Subject: Rome Booklet.

To: Mr John Rayner, Deputy Psychological Warfare Officer,
Italy.

1. May I congratulate you and your staff on the beautiful cover you have prepared for the Rome booklet?
2. There have been just three details hanging fire, of which I enclose answers to two - the title page and a credit note (both attached).
3. The third matter is that of the foreword to Allied troops in Italy. General MacFarlane said the only proper person to write that foreword was General Alexander, the C-in-C. He has so written him and it is expected we will get the text in the near future.

For the Director.

(Sd)
JOHN P. LEACACCS,
Captain, AUS,
Public Relations Officer.

2592

(title page)

SOLDIER'S GUIDE
TO
ROME

Allied Control Commission
Italy

2591

(Note - to be probably placed at the end of the brochure on the inside of the back cover or where you find it most suitable)

This brochure has been written for the use of Allied troops by the Monuments and Fine Arts Sub-Commission of the Allied Control Commission. The printing and art layout has been carried out by the Publications Section of the Psychological Warfare Branch, Italy.

HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & M.G. Section
APO 394

PRB 25.

21 April 1944.

Subject: "Soldier's Guide to Rome"

CONFIDENTIAL

To: Mr John Rayner,
Deputy Psychological Officer, Italy,
Psychological Warfare Branch, Italian Theater.

1. The Allied Control Commission requests the Psychological Warfare Branch, Italian Theater, to undertake the publication of the "Soldier's Guide to Rome", prepared by the Fine Arts Sub-Commission and Public Relations Branch.
2. The costs of the operation will be assumed by the Allied Control Commission.
3. The first printing should be of the order of 50,000 copies.
4. Galley-proofs should be submitted to the Public Relations Branch, Allied Control Commission, before the final printing is put in hand.

(Sd)
M.S. LUSH,
Brigadier,
Executive Commissioner.

2589

Public Relations
Executive Commissioner.

Will you please sign it checked? You will
remember that I spoke to you about it.
All arrangements for printing and payment
have been covered. & we now await only
General Alexander's foreword.

L. Hicklin.

Let there be no delay.

M 27/4

2588

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

Capt Leacaros,

PRB 26.

Subject: "Soldier's Guide to Rome"
To: Chief Commissioner.

18 April 1944. Should

be a full so as to
avoid any possibility of
subsequent rage.
Green and white!

A "Soldier's Guide to Rome" was written by Major de
Wald during the planning stage of Region IV and Fifth Army
AMG. The PRC of Fifth Army then took it (last January) to
General Hume who wrote a foreword. The booklet then got
side-tracked and I eventually ran it to earth with Special
Services whose ideas about it were vague. I asked for it
to be sent here. It is now a question of whether

- (a) it is to be printed by PWB for the Allied Control
Commission and distributed through Red Cross,
Education, PWB and Special Services; and
- (b) whether the foreword should be by General Hume
or by yourself.

I should like it to be an ACC publication with a foreword
by you; but you may perhaps think that General Hume should
keep his (partial) baby.

Lionel Fielden
LIONEL FIELDEN,
Major,
Public Relations Director.

PRB

2587

Please discuss with me.
It will definitely be an
ACC/AMG publication and only
one person can write the
foreword - General Alexander.

Spoken April 20
The CC will write to Alexander
for foreword.

ST.

Am B. 21.

FOREWORD

U. S. SECRET
Equals British SECRET*edit*

TO ALLIED TROOPS IN ITALY

1 This booklet on the arts and history of Rome has been prepared by the Allied Military Government for use by you, the Allied troops in Italy, who have been the first soldiers of the United Nations to wrest a great capital from enemy hands.

We hope you will find within these pages new or revived interest in the matchless wonders of Rome, the "Eternal City" of legend and history.

Rome is a great modern city, but it is also the treasury of artistic and cultural achievements of long-past centuries. It stands as the link between bygone civilizations and the civilization of today and tomorrow.

The streets and stones of Rome practically speak aloud of great men and periods in human affairs.

--Think of the Caesars and turn to the Palatine Hill where they dwelt.

--Think of the orator, Cicero, and turn to the Forum where he spoke.

--Think of Raphael and Michaelangelo and many other great names of art, and turn to their own creations.

--Think of many compelling characters of Christian history, and all about you there are reminders of them.

--Think Garibaldi, Mazzini, Cavour---names of renown in modern Italian history---and you will also find their memories recorded here.

It is this Rome that belongs to mankind and that our armies have freed and sworn to protect.

2586

The officers and men of AMG--those who serve with the forward troops and entered the city with the first combat elements, as well as those in all other ^{AMG} divisions--hope you will find this booklet interesting and ^{use} ~~help~~ful.

U. S. SECRET
Equals British SECRET

March, 1944

EDGAR ERSKINE HUME
Brigadier General
Senior Civil Affairs Officer
Allied Military Government ~~First~~
Fifth Army

PUBLIC RELATIONS BP 7CH
ALLIED CONTROL COMMISSION

PRB 25.

16 April 1944.

Subject: "Soldier's Guide to Rome".

To: Lt Col Vernon W. Rice, AGD, Adjutant General,
Morale Services Section, NATOUSA, APO 750.

1. Acknowledgment is made of the receipt of our draft copy of the "Soldier's Guide to Rome", which had been loaned to Col Leon T. David, Chief Special Service Section, NATOUSA.
2. The guide we are now in process of having published will be for all Allied troops - American, British, Canadian, French etc.
3. We would be happy to grant permission for your reproduction of some of the art and history material, although there are one or two factors that perhaps we should mutually consider.
4. The first is the matter of duplication, which naturally should be avoided. In this connection we suggest that any material you take should be rewritten or rearranged so as not to resemble our text too much.
5. The second factor is that of distribution. The Allied Control Commission would appreciate any cooperation Special Services may give us in placing the booklet in the hands of the American troops when we reach Rome.

(S.A.)

2585
LIONEL FIELDEN,
Major,
Director of Public Relations.

HEADQUARTERS SERVICE OF SUPPLY
NORTH AFRICAN THEATER OF OPERATIONS
UNITED STATES ARMY
ARMY POST OFFICE 750

CAI - W
BPR - W
MOI - L
CAD - W
CAO - L

SUBJECT: "Guide to Rome".

TO: Commanding General, 5th Army, APO 464, U. S. Army.
ATTN: Captain C. A. HARWELL, P.R.O., A.M.G.

1. Colonel LEON T. DAVID, Chief, Special Service Section, NATOUSA, turned over to Morale Services Section the rough draft of your booklet on Rome.
2. The series of soldier's guides prepared by this section includes:
 - a. A list of American installations in each city.
 - b. Map of city showing points of interest and suggested walking tours.
 - c. Information of general interest in addition to sections dealing with history and art.
3. The primary reason for this section's publishing such a guide, is for the use of American troops. Distribution would be entirely among them.
4. We would be indebted to AMG for permission to reproduce at least part of the material prepared in chapters on the history and art of Rome.
5. A rough draft of a soldier's guide to Rome has been prepared and will be published when the additional information needed is available.

For the Commanding General:

2584
VERNON W. RICE
Lt. Col., A.G.D.
Adjutant General.

Dist - Bldg Sec
Spec Sec
Bldg Sec

SECRET

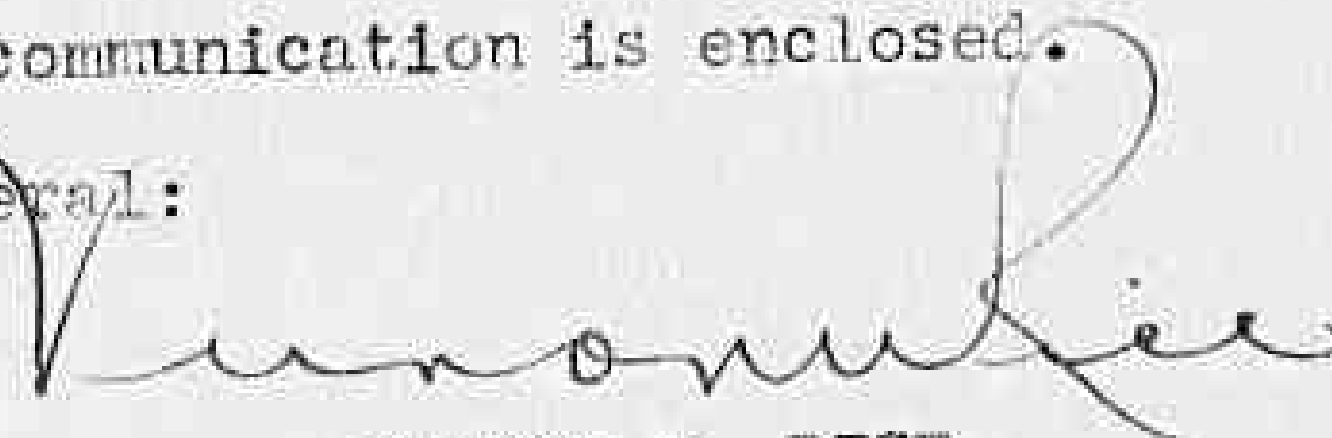
461-Books (SSMSO) 1st Ind.
Headquarters, SOS, NATOUSA, APO 750, U. S. Army. 9 April 1944

TO: Public Relations Branch, Allied Control Commission,
APO 394, U. S. Army.

1. Attached is copy of letter in reply to request of
Captain C. A. HARWELL.

2. Material requested in basic communication is enclosed.

For the Commanding General:



VERNON W. RICE,
Lt. Col., A.C.D.,
Adjutant General.

3 Incl:

- 1-Copy, Ltr, Hq SOS
- 2-Draft of proposed booklet
- 3-Proposed book

2583

SECRET

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION
APO 354.

PRB 25.

27 March 1944.

Subject: Rome booklet.

To: Colonel Leon T. David, FA,
Chief Special Services,
NATCUSA,
APO 534.

1. Captain Coleman Harwell, who formerly occupied the post of Public Relations Officer in Fifth Army AMG, advises us that he gave you a copy of a soldiers' guide to Rome which was to be published by the Allied Military Government. Since then all Public Relations Offices of lower echelons have been consolidated into the Public Relations Branch of the Allied Control Commission.

2. In order to expedite the publication of this pamphlet would you be good enough to send it to us at the earliest possible opportunity along with any suggestions you may have concerning the editorial content and machinery of distribution.

John P. Larcen
Capt., AMB-405

for

LIONEL FIELDEN,
Major,
Director of Public Relations.

2582

MAR 31 1944
11 00
M.S.

CONFIDENTIAL *P R O 6933*ALLIED CONTROL COMMISSION
INCOMING MESSAGE

MSG Center No. ~~92054~~ 9/09
Classification: CONFIDENTIAL
Precedence: ROUTINE
From: CG SOS NATOUA SCD LARKIN
To: CG ACC FOR FIELDEN

APRIL
Date/Time Rec'd 09/0448
Date/Time Sent 08/2120B
Reference NR L14548
Cite SSMSO 58

FULL INFORMATION ON PRODUCTION PART OF BOOK BY MORALE SERVICES
CONTAINED IN LETTER TO CAPTAIN HARWELL DATED 20 MARCH 1944 AND COPY
TO YOU 8 APRIL 1944 REFERENCE YOUR RADIO 2935 DATED 8 APRIL 1944
BOOKLET ON ROME SHIPPED AIR COURIER.

ACC DISTRIBUTION:

Action - Public Relations Div
Info - D.E.E.
FILE
1 FLOAT

ACT COPY 2581

CONFIDENTIAL

RESTRICTED

FATIMA (PUB. RELAT. S.C.)

6 APRIL 19

RESTRICTED

E

PRIORITY

FREEDOM

YOUR F27835 MY 2935 OF 4 APRIL ADDRESSED COLONEL VERNON
RICE ADJUTANT GENERAL SOS NATOUSA PAREN TO NATOUSA FOR
RICE FROM FATIMA FROM FIELDEN PAREN RELATING TO HIS
LETTER OF MARCH TWO ZERO ADDRESSED COMMANDING GENERAL
FIFTH ARMY ATTENTION CAPTAIN HARWELL

2580

LT. MONTANT J
2ND LT. AGD
ADJT

RESTRICTED

ALLIED CONTROL COMMISSION
INCOMING MESSAGE6696
P.R.O.

MSG CENTER NO	: 11/01 41/05	DATE/TIME REC'D	: 051700B
CLASSIFICATION	: SECRET RESTRICTED	DATE/TIME SENT	: 051517B
PRECEDENCE	: ROUTINE PRIORITY	REFERENCE NR	: F27835
FROM	: FREEDOM S&D CIRC	CITE	: FHGS
TO	: PACIMA FOR FREEDOM		

ASK WHAT YOU CLARIFY FOR WHOM YOUR 2935 OF 4 APRIL INTENDED.
 NAME AND SECTION MEMO TO CHANGE MESSAGE TO REACH PROPER PERSON

ACC DIST

ACTION: P.R.O.	1
INFO: DCS	1
FILE	1
PLCAT	1



ACTION COPY

2579

RESTRICTED

Capt. J. A. Harwell
Co. G 2575 Regiment ADC
APO 394 2 3. Army

SUBJECT: Rome Booklet

TO : Major Lionel Fielden, PRO, ADC

1. Enclosed is a copy of a letter received today from Lt. Col. Vernon W. Rice, adjutant general, SO3, Natoussa, and a copy of my letter to him.

2. Apparently Col. Rice's letter explains the delay in the return of the booklet was to me, as there has been some misunderstanding in the transmission of the booklet to his office. My letter to him refers to the purpose ~~in~~ handing the was to Col. David as well as to his assurance that it would be returned within three days.

3. By this time you may have sent a signal asking the was be forwarded to you. If not, I suggest that you send a signal to Col. Rice. It may be as well to signal Col. Rice in either case.

4. I did not go into further details on the matter in my letter to Col. Rice as I thought you might have a different view as to cooperation on the booklet. I would take the liberty of suggesting that you may care to have some degree of collaboration with Special Services, as apparently they have a booklet under way. If the report I mentioned in my recent letter (that CAS also is working on such a booklet) is verified, you might care to coordinate activities there also.

5. I trust you received my recent letter on the subject which Lt. Col. Shipp was kind enough to take in to you. Copy of that also was sent to AMG, 5th Army.

Coleman A. Harwell
Coleman A. Harwell, Capt. AUS

2578

copy: AMG, 5th Army

Captain C.A. Harwell
Co. C 2675 Regiment ACC
APO 394, U.S. Army
1 April 1944

SUBJECT: "Guide to Rome"

TO : Lt. Colonel Vernon W. Rice, Adj. Gen., S.O.S., Matoussa

REFERENCE: Your letter 20/3/44, with file reference 461-Books
(SOMSO)

1. Your letter referred to above has reached me, as of the date above.
2. I am no longer PRO, AMG 5th Army, and the functions of that position with reference to the booklet referred to are being performed by the Public Relations Officer, Allied Control Commission, APO 394.
3. The letter from you refers to various possible uses of the material in the booklet shown to Colonel David. These should be considered now by the PRO, ACC, and I am forwarding that officer a copy of your letter. My conversation with Colonel David was concerning the possibility of cooperation with Special Services on the booklet, which AMG, 5th Army, considered as an AMG undertaking, in view of its benefit in achieving AMG purposes. But, since it was so close to the field of Special Services, it was felt that cooperation would be advisable so as to avoid duplication of effort. However, this matter is now in the hands of the PRO, ACC.
4. The booklet manuscript was to have been returned to me by Colonel David within three days. Upon my last contact with the PRO, ACC, that officer was urgently desirous of having the ms in hand. I advised that it might be en route to me. Subsequently, since it has not been received, I have suggested that he signal Colonel David to have the ms forwarded at once to the PRO, ACC. If this has not been done, will you kindly see that the ms is shipped at once.
5. I have cleared the handling of the booklet as referred to above with AMG, 5th Army, as well as with the PRO, ACC.
6. I will appreciate being advised that the booklet has been forwarded as requested above. Although I am no longer PRO, AMG, 5th Army, I feel the responsibility of seeing that the ms is placed in the hands of the ACC.

2577

Copies: AMG, 5th Army
PRO, ACC

Coleman A. Harwell, Capt. AUS

HEADQUARTERS SERVICES OF SUPPLY
NORTH AFRICAN THEATER OF OPERATIONS
UNITED STATES ARMY
Army Post Office 750

461-Books(50MB1)

20 March 1944

SUBJECT: "Guide to Rome"

TO : Commanding General, 5th Army, APO 464, U.S. Army
ATTN: Captain C.A. Harwell, P.R.O., A.M.T.

1. Colonel LEON T. DAVID, Chief, Special Services Section, NATOUA, turned over to Morale Services Section the rough draft of your booklet on Rome.

2. The series of soldier's guides prepared by this section includes:

- a. A list of American installations in each city.
- b. Map of city showing points of interest and suggested walking tours.
- c. Information of general interest in addition to sections dealing with history and art.

3. The primary reason for this section's publishing such a guide, is for the use of American troops. Distribution would be entirely among them.

4. We would be indebted to AMG for permission to reproduce at least part of the material prepared in chapters on the history and art of Rome.

5. A rough draft of a soldier's guide to Rome has been prepared and will be published when the additional information is available.

For the Commanding General:

(Signed) Vernon W. Rice

VERNON W. RICE
Lt. Colonel, A.G.D. 2576
Adjutant General

1/4/44
A true copy:

Clemens Altmaier
Capt. C.A. Harwell, Special Reg., AUS

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION
APO 394.

PRB 25.

27 March 1944.

Subject: Rome booklet.

To: Colonel Leon T. David, FA,
Chief Special Services,
MAGDUSA,
APO 334.

1. Captain Coleman Harwell, who formerly occupied the post of Public Relations Officer in Fifth Army AMG, advises us that he gave you a copy of a soldiers' guide to Rome which was to be published by the Allied Military Government. Since then all Public Relations Offices of lower echelons have been consolidated into the Public Relations Branch of the Allied Control Commission.

2. In order to expedite the publication of this pamphlet would you be good enough to send it to us at the earliest possible opportunity along with any suggestions you may have concerning the editorial content and machinery of distribution.

(Sgt) John P. [unclear]
Capt.

for LIONEL FIELDEN,
Major,
Director of Public Relations.

2575

26/ 144

Coleman A. Harwell, Capt. AUS
Co. 4 2675 Regiment ACC
APO 394, U.S. Army

SUBJECT: Booklet was

TO : Major Lionel Fielden, PRO, ACC/AMG

1. I have made every effort to locate the mass of the booklet and have not done so. There is a possibility it may be en route to me via APO 464. I have notified that APO of my present address and if they have it, it should reach me soon. If it comes to me, I will forward it to you at once.
2. Meantime, I have checked with AMG, 5th Army, and have permission there to refer the matter of the booklet to you. I pointed out that Captain Leacock was fully familiar with the situation on the booklet, in fact had done most of the work on it. AMG, 5th Army will, of course, expect to be consulted on the booklet and advised of its progress and readiness.
3. You will recall I stated that I had first contacted Major Novotny, Special Services, Fifth Army, and he referred me to Colonel Leon T. David. The other day I called Major Novotny to see if he had heard anything concerning the booklet and he had not. He did advise that Colonel David had a new APO number since he gave me his address. His present address is:
Colonel Leon T. David
Chief Morale Services, Chief Special Services
NATOSIA APO 750.
Major Novotny also advised that Colonel David's deputy might be contacted at 12th Air Force. He is Lt. Col. Stretch. I tried to reach Col. Stretch by phone the other day but was unable to do so. I believe you might find it possible to reach him now.
4. I hope very much that a signal to Colonel David will result in putting the booklet in your hands at an early date. I am sorry that circumstances made it impossible for me to hand it to you much earlier, but I believe you will agree it is advisable to have Special Services collaboration on it.
5. For your information, I was told that PRO, City Administration Section, is interested in such a booklet and thought you might care to coordinate with that office also.
6. With regards to your colleagues and yourself.

Coleman A. Harwell
Coleman A. Harwell, Capt. AUS

Copy: AMG, Fifth Army (attn: Major Ames)

PUBLIC RELATIONS BRANCH
ALLIED CONTROL COMMISSION

PRB 25.

25 March 1944.

Subject: Rome Booklet.

To: Lieutenant-General Sir N. Mason MacFarlane,
Chief Commissioner.
(Through Secretary-General).25 Mar 1944
JLD

A booklet on Rome for the use of our troops to be written by Major de Wald was arranged for by Region IV in December. This was taken over in January by Captain Harwell (then PRO Fifth Army AMG) and Brigadier Hume wrote an introduction to it. When a reorganization of ACC PRO became imminent, Harwell handed over this booklet (for no reason that I could discover) to Colonel David, Special Services, Algiers, who now has it. When this branch was reorganized I asked Harwell to get it back immediately. Harwell reported that it was being sent to him and he would let us have it. He has not done so and has now been transferred elsewhere. In the meanwhile Brigadier Hume has appointed Lieut Major (a former PRO) as his "aide" and Major has approached me stating that Fifth Army want to publish the booklet. I told him that I thought it was ACC's job, and that the Chief Commissioner might wish to consider the introduction. Major said that Fifth Army AMG was under Fifth Army. All this seems to indicate that Brig Hume is setting up a PRO of his own. I should like a ruling as to whether the publication of this booklet should rest with us or Fifth Army.

6557

*Lionel Fielden*LIONEL FIELDEN,
Major,
Director of Public Relations.

2573

*I am instructed by the C.C. to read**You to read**to me*

HEADQUARTERS
ALLIED MILITARY GOVERNMENT FIFTH ARMY-R
APO 464

28 February 1944

Colonel Leon T. David
Chief, Morale Services
Chief, Special Services
NATOUA
APO 534

*This letter not sent as
msg + dummy delivered
to Col. David by hand,
with explanation as
in letter + explanation
that it they are subject
to change by this
or other
bdgts.*

Dear Colonel David:

1. Enclosed is copy and specimen of dummy for a booklet, 'A Soldier's Guide to Rome', which the fine arts division of AMG, 5th Army, has in process of preparation.
2. Final details as to approval for publication have not been worked out but, subject to any subsequent changes, of which you would be advised, your approval of or comment on its present state, would be appreciated.
3. These changes in the dummy are planned:
 - a. The stripes on the cover would be blue and white instead of red and white;
 - b. The frontispiece figure would be of Romulus and Remus and the statue of Garibaldi would be used elsewhere in the booklet.
4. The msg is subject to final revision.
5. It is hoped that Special Services will approve this publication for distribution through its own outlets and through the Red Cross, whose representatives have expressed approval of the plan and desire to cooperate in the distribution.
6. AMG, 5th Army, would like to include appropriate credit to Special Services and Red Cross in the booklet.
7. When you have had opportunity to go over the material, the undersigned would be glad to discuss with you further details concerning the project.

Sincerely,

Coleman A. Harwell
Capt. AUS
Public Relations Officer

*Guide to Rome*HEADQUARTERS
AMC FIFTH ARMY

24 February 1944

SUBJECT: Soldier's Guide Booklet

TO : PWB, attn. Mr. Niccoli

1. Layout for the booklet developed by your staff with Captain Leacacos is excellent and promises a splendid job. There are several points concerning the tentative design, many of which your staff already probably has in mind for changes, and which we believe you will agree should be changed as follows:
 - a. The cover stripes in red and white are most effective, but we believe either the color should be changed on a different use of the color made. Otherwise, it might be thought the design is U.S. rather than Allied.
 - b. Rather than this figure for the cover, the Romulus and Remus statue is thought to be the best figure that could be used.
 - c. The Garibaldi statue would be better placed somewhere else in the booklet rather than on the frontispiece, as the implication here might not be for the best.
 - d. It might be better to use some other figure rather than the head of the discuss thrower on the page opposite that of the full statue.
 - e. Question is raised whether the Venus reproduced here is the correct one, or whether it is in some other city.
 - f. If there is a city map available that could be reproduced on the double-truck or elsewhere in the booklet, it might serve a very useful purpose.
 - g. Captain Leacacos also will discuss with you the possibility of including a page in the back of the booklet on which ruled lines could be left for addresses to be noted by the owner of each booklet.

2. Thank you very much for your cooperation.

Coleman A. Harwell
Captain AUS
Public Relations Officer

2570

HEADQUARTERS
AMG FIFTH ARMY

12176

24 February 1944

SUBJECT: Payment for Booklet, Guide for Troops

TO : Lt. Col. R. T. T. Barrett, Chief, Finance Division AMG, 5th Army

1. Some time ago I mentioned to you arrangements for paying for printing of a booklet, A Soldier's Guide, being prepared by the Fine Arts Division of AMG 5th Army in cooperation with the Public Relations Division. Arrangements for the printing are being made by PWB in cooperation with the above.

2. Before advising PWB to this effect, we should like your approval of having the bill for this printing forwarded to AMG, 5th Army, for payment.

3. If it is possible for you to advise me on this today, it will be appreciated.

Coleman A. Harwell
Coleman A. Harwell, Capt. AUS
AMG, 5th Army, Public Relations Officer

2569

HEADQUARTERS FIFTH ARMY
ALLIED MILITARY GOVERNMENT
APO-464, U. S. ARMY

23 February 1944

SUBJECT: Publication of Booklet for Troops.

TO : Mr. Hamilton K. Smith, Chief, PWB Italian
Theatre.

1. Copy for a booklet to serve as a guide for Allied troops has been prepared by AMG, 5th Army, and placed with PWB by the Public Relations Officer of this headquarters.

2. Ten thousand (10,000) copies of the booklet are desired at an early date, arrangements to be made by PWB for the most suitable press work at the most reasonable cost possible. Arrangements as to format are to be approved by the Public Relations Officer, AMG, 5th Army, in conjunction with PWB.

3. Cost of the publication is to be defrayed by AMG, 5th Army, and bill for same should be addressed to this headquarters.

4. Cooperation of PWB in this matter is appreciated and the views of your representatives in this regard as to the subject matter and other details will be received with interest through our Public Relations Officer.

EDGAR ERSKINE HUME,
Brigadier General, G. S. C.,
Senior Civil Affairs Officer,
AMG-Fifth Army.

1st/Ind

ETD/pry

HQ: Div of M & FA, AMG, Region 4, APO 394, 21 February 44.
TO: Capt C.A. Harwell, PRO, Hq, AMG, Fifth Army, APO 464.
(Thru: Capt Leacocos)

Noted and approved.

Ernest T. DeWald
ERNEST T. DE WALD
Major, S R
Regional Monuments
& Fine Arts Officer.

2567

HEADQUARTERS
AMG FIFTH ARMY

19 February 1944

SUBJECT: Letter to PWB on Booklet

TO : Major DeWald - *fine arts*

1. General Hume has asked me to refer to you for approval the following letter:

SUBJECT: Publication of Booklet for Troops

TO : Mr. Hamilton K. Smith, Chief, PWB Italian Theater

1. Copy for a booklet to serve as a guide for Allied troops has been prepared by AMG, 5th Army, and placed with PWB by the Public Relations Officer of this headquarters.
2. Ten thousand (10,000) copies of the booklet are desired at an early date, arrangements to be made by PWB for the most suitable press work at the most reasonable cost possible. ~~These~~ Arrangements as to format are to be approved by the Public Relations Officer, AMG, 5th Army, in conjunction with PWB.
3. Cost of the publication is to be defrayed by AMG, 5th Army, and bill for same should be addressed to this headquarters.
4. Cooperation of PWB in this matter is appreciated and the views of your representatives in this field as to the subject matter and other details will be received with interest through our Public Relations Officer.

EDGAR ERSKINE HUME
Brigadier-General, G.S.C.
Senior Civil Affairs Officer
AMG, Fifth Army

2. Will you advise Captain Leacacos if this meets your approval and return this with your o.k. or such comments as you care to make?

Coleman A. Harwell
COLEMAN A. HARWELL
Capt. AUS
Public Relations Officer

ALLIED MILITARY GOVERNMENT
Office of the Liaison Officer Attached to Hq. 5th Army

20 Feb 1944

Dear Captain Harwell:

Reference contents of your attached note dated yesterday, I have taken the matter up with Major Raymond J. Novotny, of Special Service Division, who advises that while his Division would not be authorized officially to grant you permission to call the guide book you intend shortly to issue "A Soldiers Guide", inasmuch as such title was authorized by the War Department to Special Service Division for the title of several guide booklets issued in the past, it is nevertheless his personal opinion that no objection from any quarter would ever be raised in case AMG used such a title in this worthy work.

Major Novotny suggests that he be furnished with a copy of such guide when printed.

With kindest regards always,

Sincerely yours,

Collins
William G. Collins,
Major, AC, AUS.

2565

HEADQUARTERS
AMG FIFTH ARMY

19 February 1944

SUBJECT: Title of Guide Booklet

TO : Major Collins, Liaison Officer, AMG, Fifth Army Hqtrs

1. We are planning a guide book for use by all Allied Troops and would like to call it A Soldier's Guide. This title has been used by the Special Services section for several booklets in the past, I believe, and I would like to have their permission (if it is required) to use this title.
2. Can you find out if their permission is necessary and, in that case, will they give it?
3. I believe it should meet their approval in any case, as the booklet will be (we think) a creditable job. It will carry an AMG credit line and a dedication to the troops by General Hume.
4. Thanks and regards to Major Waugh and your other colleagues.

Coleman A. Harwell
Coleman A. Harwell
Captain AUS
Public Relations Officer

Will you kindly return this memo with your answer.

2564

SUBJECT: File # Re Public Relations Fund, one and Status as of 5/3/44

1. Subscription to Press Clippings: In file are copies of letters written by Capt. Harwell to Rurrell's and Romeike's Clipping Bureaus in New York, subscribing personally to each for a total service to cost \$150 each. This by arrangement with finance officer as discussed with SCAC. No response yet from either. Such response is likely to come directly to Capt. Harwell. (It is hoped these will come ~~directly~~ while I am available to this hqtrs, so that bills may be paid and I recompensed as arranged with Col. Barrett. If any information comes in concerning these, please notify me, as I would be held personally responsible for the two bills of \$150 each. If I hear, will advise this hqtrs.)

2. Rome Booklet: This idea originated with Major DeWald who developed a mss after discussion with Major Bullock, PRO Region 4. Major DeWald, then with AMG 5th Army, turned the mss over to Col. Ashley, who in turn handed it to Capt. Harwell to work out arrangements on publication, etc., instructing me to contact Major Bullock. This was done and Major Bullock expressed his views on the mss in a letter (see file) but stated verbally when the matter was discussed further, that it was an AMG 5th Army matter and not the concern of his office. Capt. Harwell turned the mss over to Capt. Leacacos (attached to AMG 5th Army, from Region 4) who worked out the mss as it now stands, with Major DeWald. He worked with FWE art dept. in preparing a dummy. The mss dummy was submitted to Gen. Hume who had specific ideas as to changes in it. Some of these changes do not meet approval of FWE art dept. and it is suggested the final dummy be again submitted to General Hume, unless it is referred finally and fully by him to the PRO ACC/AMG.

Believing the job should be coordinated with Special Services and Red Cross (the latter concerning distribution only), Capt. Harwell took it up with Sp. Ser. 5th Army, with Gen. Hume's approval. The Sp. Ser. officer, Major McVotny, referred the matter to Col. David, Natousa Sp. Ser. Col. David was en route to Algiers and took the mss with him to consider, and to report back his views to Capt. Harwell. The mss should soon be returned here. Col. David agreed: 1. Sp. Ser. would be pleased to put out a booklet prepared by AMG; 2. Sp. Ser. would probably pay for the printing from its funds.

SUGGESTED: That entire matter be passed on to ACC/AMG PRO for final handling and arrangements, with suggestion that Capt. Leacacos handle it if he is available to do so, as he knows history of it.

3. FWE: Col. Ian Munro, Capt. Howard or Mr. Barney, press officers, may contact this hqtrs. on planning matters discussed in past. It is suggested they be referred to ACC/AMG PRO, although it is certain they should be re-referred to this hqtrs on such matters as they find contact here necessary.

4. ROME Plans: It is suggested that, when ACC/AMG takes over all PRO activities, that these files be made available to ACC/AMG PRO. Or, if requested, before that time.

CSH
Coleman A. Harwell
Capt. AUS

0 5 6 4