

0002

Declassified E.O. 12356 Section 3.3/NND No.

785016

ACC

10000/143/758

0000/143/758

PUBLIC RELATIONS BRANCH
APR. 1944

785016

ACC/14083/PS.

PUBLIC RELATIONS - BRANCH.

[illegible]

0005

Declassified E.O. 12356 Section 3.3/NND No.

785016

IUUU

43

758

THIS FOLDER
CONTAINS PAPERS

FROM
TO APRIL 1944

CATALOGUE

HEADQUARTERS
ALLIED CONTROL COMMISSION
R.C. & H.C. SECTION
APO 324

Ref/385/1/CA

EXECUTIVE MEMORANDUM

NUMBER

(47)

1 April 1944

ESTABLISHMENT OF A
PUBLIC RELATIONS BRANCH

1. A Public Relations Branch of the Allied Control Commission, is established as of this date. It shall consist of one Director, two Deputy Directors and an establishment of Public Relations Officers, Conducting Officers and EM/OR's, of which a table of personnel will shortly be published.

2. The appointments of Regional and Army A.M.C. Public Relations Officers are abolished. Personnel hitherto holding these appointments are hereby transferred to the Public Relations Branch at Headquarters, A.C.C.

3. The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.

4. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.

5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction and issue of all photography and photographic material concerning the A.C.C. Press interviews with members of the A.C.C. at Hq. and in the Regions and Press Conferences will be arranged through or by P.R. Branch.

6. The Director of Public Relations will be a member of the Allied Public Relations Board.

7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

Andrew

3. The Director of Public Relations will report directly to the Chief Commissioner through the Secretary-General.

4. The Public Relations Branch will be responsible for providing all facilities required by the Press in connection with the work of the A.C.C. They will be responsible for providing transportation and making all arrangements for members of the Press who desire to study the work of A.C.C. in the field.

5. The Public Relations Branch will be the sole channel for issue from A.C.C. of releases and explanations of A.C.C. activities intended for publication or broadcasting. The P.R. Branch will also be responsible for the direction and issue of all photography and photographic material concerning the A.C.C. Press interviews with members of the A.C.C. at Hq. and in the Regions and Press Conferences will be arranged through or by P.R. Branch.

6. The Director of Public Relations will be a member of the Allied Publications Board.

7. The Public Relations Branch will be the normal channel for communications and enquiries concerning the Allied and Italian Press.

1767

MOEL MASON MACFARLANE
Lieutenant General
Chief Commissioner

DISTRIBUTION:

Group 2 List "B"
List "C"

For information:

Mr. George Eitan, FWB, Naples (3)

PRO AFHQ (3)

Censorship AFHQ (5)

PRO A.C.C. (15)

0008